## India



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**Book Description** 

Take a look at future investment opportunities in an emerging economic power.

Get up to speed on investing in what could well be the greatest opportunity of the 21st century. For those looking for a new place to invest, India describes opportunities and charts a course through them. Offering coverage far deeper than superficial newspaper stories, this comprehensive guide reveals where India stands financially, where its going, and how investors everywhere can go with it. No other book looks at India from both an investment standpoint and a Western economic perspective. Order your copy today.

From the Inside Flap

India's emergence as an economic powerhouse has captured the world's attention not seen since the opening of China's economy. A confluence of favorable factors are

now unlocking India's enormous potential: its superb demographics, where it has the youngest population in any major global economy, the quality of its manpower, the birth of new industries and new consumer aspirations and the radical pro-market shift in the thinking of once introverted, socialist-minded politicians and bureaucrats. The fundamental changes that have taken place as well as the structures and policies that are being implemented will further unleash the latent growth potential in a rapidly growing economy.

India: An Investor's Guide to the Rise of Economic Superpower is about investing in what could well be the greatest opportunity in the 21st century. It looks at the phenomenal potential that is India from a wealth-creating perspective by analyzing its investment opportunities and charts a course through them. For those people interested in a great new market but who may not know anything beyond what the newspapers say and lack an understanding of a very lucrative proposition, this book aims to take a gigantic leap in terms of a global investor's understanding of where India stands economically and what its market represents in terms of an opportunity for them.

The book covers key elements that make up the Indian investment canvas:

- insightful perspective on the fundamental changes and what they mean for global investors;
- clear understanding of the mega-investment trends unfolding in the economy;
- analytical view of the themes, sectors and companies that form the core of the limitless opportunities;
- unique historical and contemporary perspective that defines the emerging investment story.

India: An Investor's Guide to the Rise of Economic Superpower charts a course for investors, business people and analysts on the need to understand this dynamic country and the future it holds.

**Book Dimension** 

length: (cm)23.9 width:(cm)18.5

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