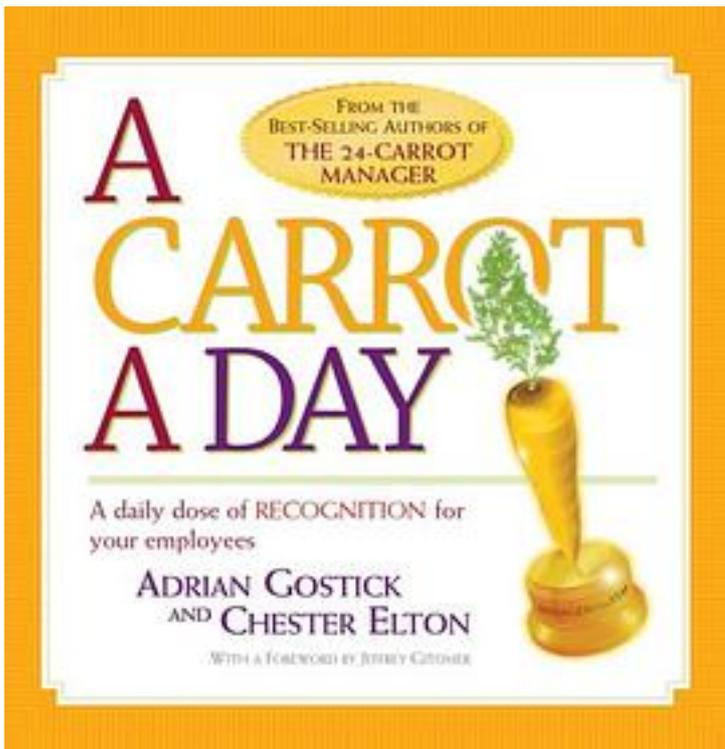


# A Carrot a Day



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Organised like a page-a-day calendar, this book dispenses Carrot philosophy in manageable doses by offering a simple and inspirational anecdotes of memorable employee rewards. This daily diet of real-life stories will empower bosses with great ideas on how to truly motivate and inspire their employees, and thus improving their companies' value and productivity.

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