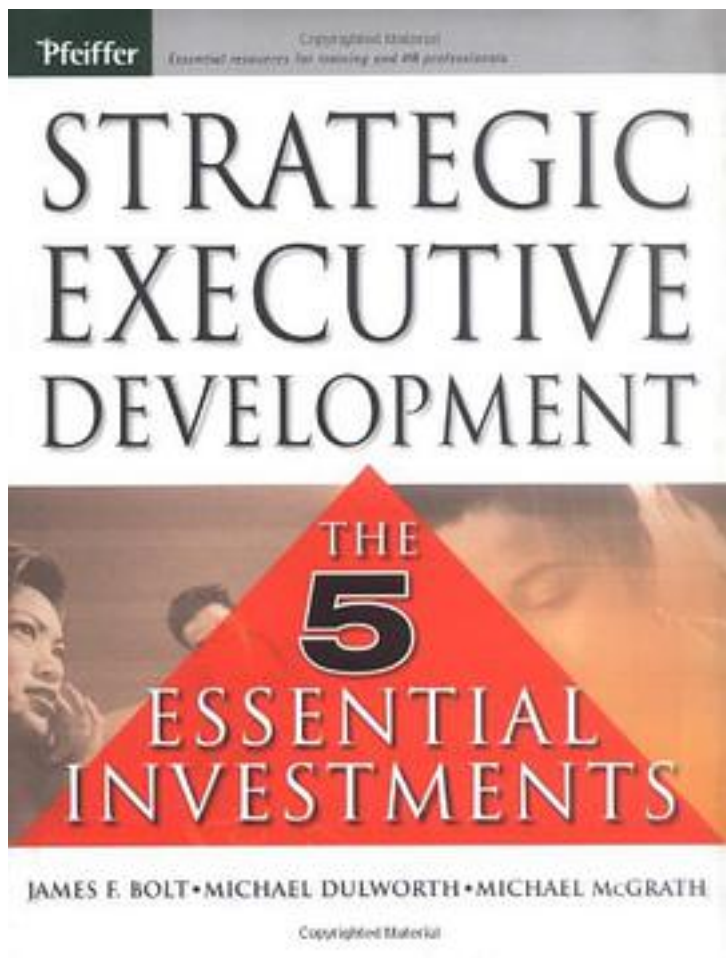


Strategic Executive Development



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在线阅读本书

Strategic Executive Development-- written by three leaders in the field of executive

development, James F. Bolt, Michael McGrath and Michael Dulworth--shows how world-class companies use executive development to drive business strategy and affect growth. This important resource presents five strategic uses of executive development that produce demonstrable business impact. Based on empirical data gathered from their extensive research and consulting, and a comprehensive survey of executive development in leading organizations, this book answers the key question: What are the investments in executive development that have the biggest impact? Using illustrative case studies, the authors clearly demonstrate how executive development is being successfully implemented at some of the world's most recognizable and enduring companies, including Texas Instruments. These cases describe what is working and why, offer insights into the key process steps, and show how companies have measured and validated the effects of executive development. Strategic Executive Development offers the framework needed to create an executive development strategy and program that will help your organization achieve measurable business results and develop the executive capabilities needed to win in the marketplace.

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