

# Knowledge Management



[Knowledge Management\\_下载链接1](#)

著者:Debowski, Shelda

出版者:

出版时间:2005-10

装帧:

isbn:9780470805381

"Knowledge Management" explores the concept of knowledge management (KM) from a leadership and strategic management perspective, providing a detailed overview of the process of designing and introducing a KM focus into an organisation. With an increasing focus on KM in the business community and in business education, this text is a timely resource that attempts offer a conceptual framework to KM and reiterates that KM is people driven not systems-driven. The text recognises the benefits of collecting, organising and sharing each worker's knowledge base although identifies that there needs to be much stronger recognition of the need to build a knowledge culture, so that the values and recognition of knowledge activities are clearly integrated into everyday work practices. KM should be based on strong leadership, strategic management, and an effectively managed service. The text is ideal for students studying business and management, as it provides a practical, realistic and achievable view of KM, drawing from a range of perspectives and business experiences. It explores the associated issues of change management, leadership and organisational context issues in relation to designing, developing and maintaining a knowledge culture, and identifies the management and leadership strategies that should underpin an effective knowledge environment.

作者介绍:

目录:

[Knowledge Management\\_下载链接1](#)

标签

评论

-----  
[Knowledge Management\\_下载链接1](#)

书评

-----  
[Knowledge Management\\_下载链接1](#)