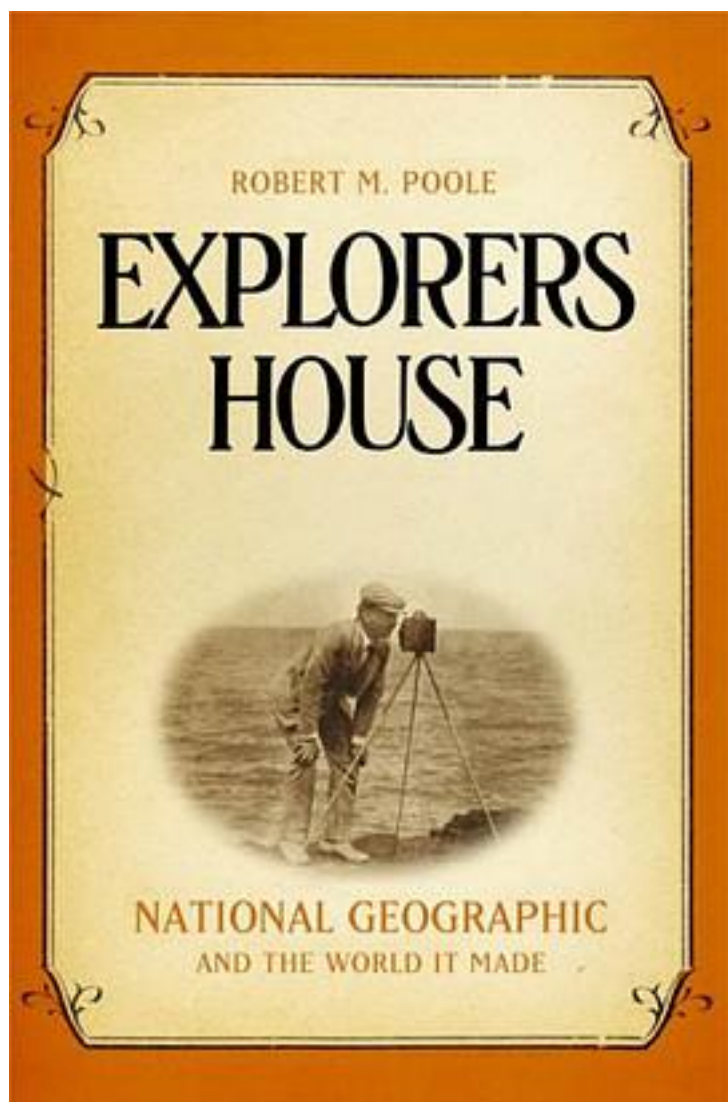


# Explorers House



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For more than one hundred years, the National Geographic Society has brought "the world and all that is in it" to millions worldwide. Through its unparalleled research, exploration, publications, and photography, the organization and its magazine have, in many ways, defined how we see the world. Now Robert Poole's Explorers House gives a vibrant, behind-the-scenes look at National Geographic, from its start in 1888 to its evolution into one of the most esteemed and iconic American institutions.

The story of the National Geographic is a family story of a media dynasty to rival the Sulzbergers or Luces. The Grosvenors, along with Alexander Graham Bell, who was linked to the family by marriage, created the institution's photography-based monthly, and the family has been on the masthead since the McKinley administration. Content to stay in the shadows, however, they have remained modestly obscured from public view while their media empire has grown to reach some forty million readers and viewers each month. The Grosvenor and Bell family history is not merely the story of the National Geographic; it is a captivating view of the sweep of American scientific, geographic, and political history since the late nineteenth century, rendered in fascinating human terms by Poole.

Moreover, Explorers House shows the inside workings of the magazine's editorial process, providing an unprecedented look behind some of National Geographic's ground-breaking articles and explorations—from Cousteau's famous Calypso voyages to the origins of Jane Goodall's research on chimpanzees to the institution's 1963 Mt. Everest expedition, the first to place an American on the summit. We also hear of the writers and photographers who are larger than life figures themselves, such as Luis Marden, the writer-photographer who unearthed the remains of the H.M.S. Bounty off Pitcairn Island, among many other feats.

Explorers House presents the National Geographic from the inside out—from its remarkable founding family to the very ends of the earth it investigates.

作者介绍:

THE WORLD AND ALL THAT IS IN IT is our theme, and if we can't find anything to interest ordinary people in that subject we better shut up shop...

-Alexander Graham Bell to Gilbert H. Grosvenor, 1900

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