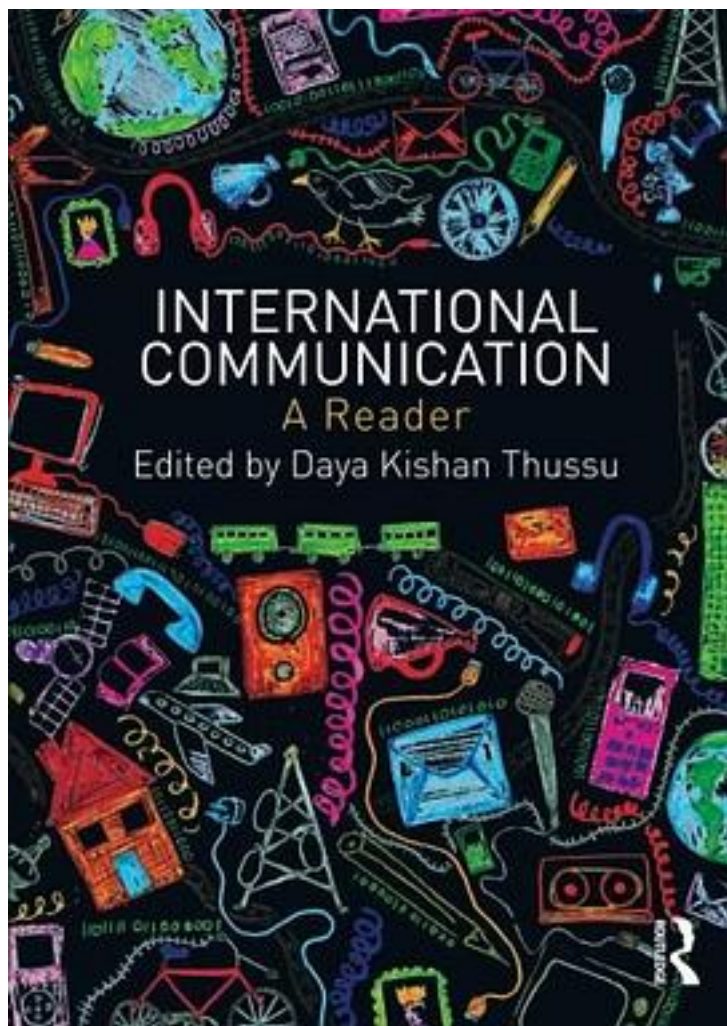


International Communication



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出版者:Bloomsbury USA Academic

出版时间:2006-9

装帧:Paperback

isbn:9780340888926

The second edition of International Communication examines the profound changes

that have taken place, and are continuing to take place at an astonishing speed, in international media and communication since the turn of the new millennium. Building on the success of the first edition, the second maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which exemplify the main concepts and arguments. 'The best introduction and overview of the subject in print. Thussu works across all the important social, economic and political issues connected to the topic, making thoughtful and persuasive arguments. The book is well organized and highly readable.' - Professor Robert W. McChesney, University of Illinois, USA

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评论

坚决不看 董GP那厮的翻译

整整齐齐的教科书

最大的收获是了解西方学者如何看待各个国家的媒体问题。我最惊艳的是thusssu收集数据的能力，理论方面显得非常love and peace——很学术正确但是不够illuminating（我一边听春雨的课一边写的评论，被中英夹杂的style洗脑了）

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书评

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