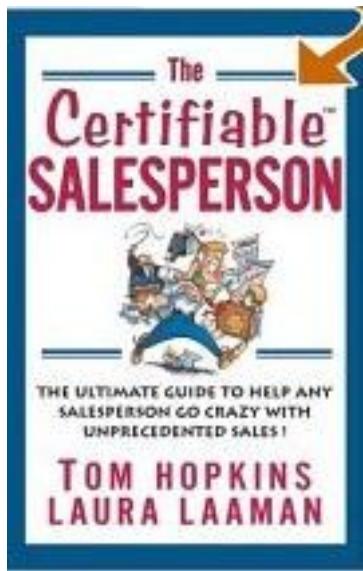


The Certifiable Salesperson



[The Certifiable Salesperson](#) [下载链接1](#)

著者:Laaman, Laura; Hopkins, Tom;

出版者:

出版时间:2003-1

装帧:

isbn:9780471289135

"If you are a salesperson, you will find yourself in this book.

Treat it like your roadmap to success and you will be a professional salesperson."

–Willis Turner, CSE President, Sales & Marketing
Executives International, Inc.

"This action-oriented book covers the best practices of top sales performers in all critical areas. The lessons are easy to learn and they will help you forge more rewarding customer relationships, a higher income, and a richer career satisfaction. A must-read for any salesperson who wants to improve and reach the next level of success."

-Gerhard Gschwandtner, Founder and Publisher

Selling Power magazine

"As a professor teaching MBA students for twenty years, I encourage everyone in management to make this required reading for their sales teams."

-Dr. Michael Russell, Chairman of the Marketing Dept.

St. Bonaventure University

"Each page is full of ideas for instant sales and commissions!"

-Anthony Parinello, author of Secrets of VITO: Think and Sell Like a CEO

Book Info

Action-oriented book covers the best practices of top sales performers in all critical areas. The lessons are easy to learn and they will help you forge more rewarding customer relationships, a higher income, and a richer career satisfaction. A must-read for any salesperson who wants to improve and reach the next level of success.

作者介绍:

目录:

[The Certifiable Salesperson 下载链接1](#)

标签

评论

[The Certifiable Salesperson 下载链接1](#)

书评

[The Certifiable Salesperson](#) [下载链接1](#)