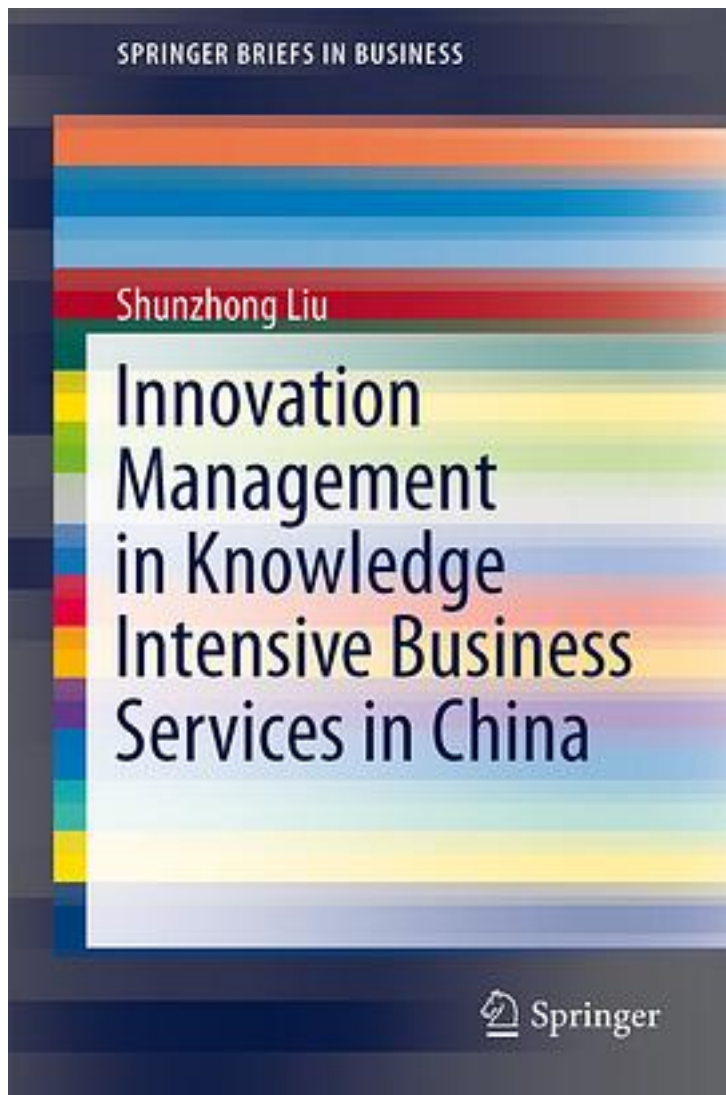


Innovation Management in Knowledge Intensive Business Servic



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In a knowledge-based economy, the development of a particular type of services, knowledge intensive business services (KIBS), becomes one of the characteristic trends in economic evolution.

Current research focuses mainly on service innovation in developed countries, but little consideration is given to the situation in developing countries.

Based on empirical research in the People’s Republic of China, this book aims to contribute to a better appreciation and understanding of the innovative characteristics of KIBSs in developing countries.

作者介绍:

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