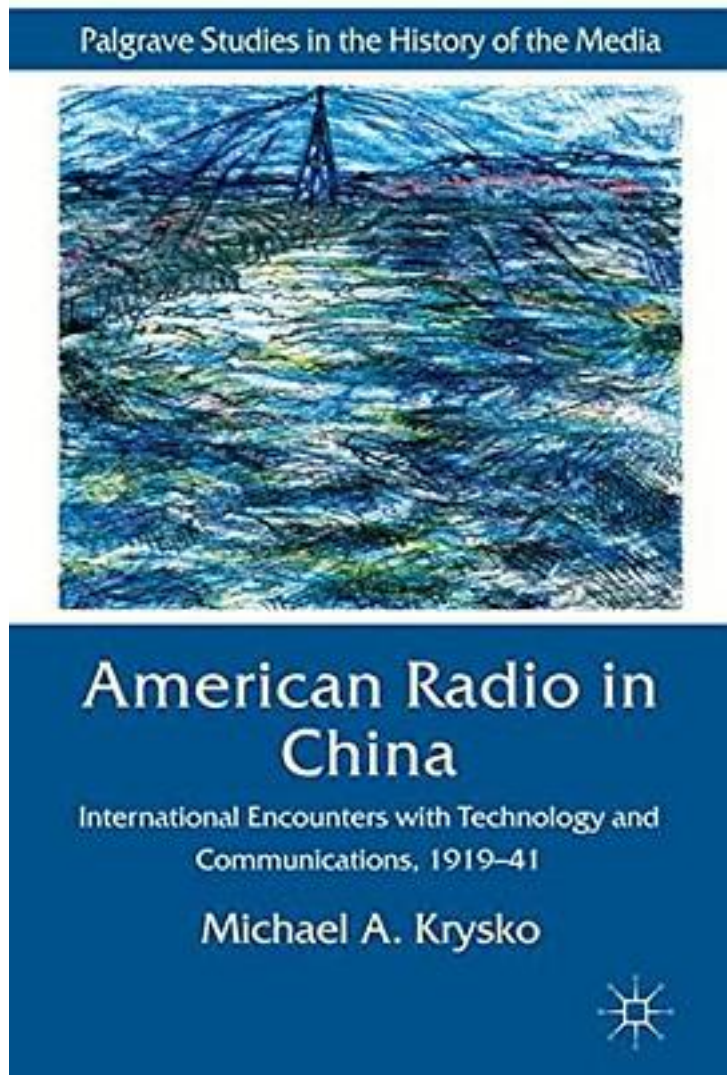


American Radio in China



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著者:M. Krysko

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Between 1919 and 1941, an array of American businessmen, diplomats, missionaries, and private citizens hoped to bring American radio to China. Initiatives included efforts to establish Sino-American radio-telegraphy links across the Pacific, start shortwave broadcasts of American programming to China, support American broadcasting in China itself, increase sales of American radio equipment, and carve out a niche on China's airwaves for American missionary broadcasters. However, excessive faith in radio's influential powers to promote presumably mutually beneficial American economic and cultural expansion blinded many Americans to the complexities they faced. American radio ultimately magnified rather than mitigated the tensions that pit Americans against Chinese nationalists and Japanese imperialists in the years before the Pacific War. By drawing on scholarship in the history of technology, communications and media studies, and US foreign relations, this book's exploration into the relationship between technology, communications, and international relations is relevant to understanding today's globalizing world.

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标签

海外中国研究

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评论

写美国的广播产业从二十世纪初进入中国到太平洋战争的历史。前半段很有趣，调用了International Structuring这个分析视角，考察诸方的策略性竞逐，牵涉多方的满洲的例子尤其精彩（美国的RCA和ITT公司和政府、日本关东军、东北军阀、国民党政府）。后面几章写几个在中国运营的美国电台，有商业的也有宗教的，但跟中国关系较少（提到了一些美国人基于技术的西／东方二元偏见等等），更多探讨如何保持海外美国人的“国族共同体”，协调政治和宗教身份等问题。

补mark，资料用书，比较无聊

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