

Introduction to Managerial Accounting



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出版者:McGraw-Hill/Irwin

出版时间:2006-04-06

装帧:Hardcover

isbn:9780073048833

Introduction to Managerial Accounting, 3/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; B/G/N has been rethought and retooled to meet the needs of the market.

B/G/N 3/e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course, cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

作者介绍:

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标签

管理会计

教科书

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专业

management

评论

看得很痛苦，学得很迷茫。。。最后只考了72分。。。

方慧姐姐讲的巨清晰。我上半节课睡过去了，下半节课立起来听5分钟也还能听懂。这书封面有zhuangbility的嫌疑，那出去人还以为是地中海旅游介绍手册呢。法克

好书 很漂亮的书 TAT

让我又爱又恨的一本书……

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书评

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