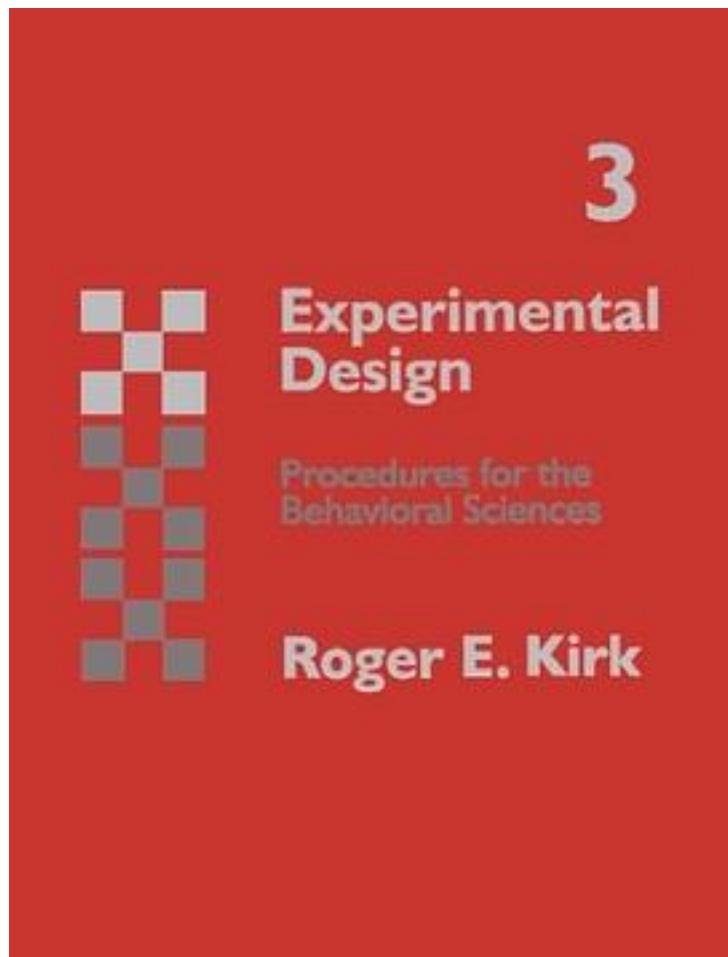


# Experimental Design



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著者:Roger E. Kirk

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Written by a renowned psychologist Roger E. Kirk of Baylor University, this classic text provides the graduate student in experimental design with detailed coverage of the designs and techniques with the greatest potential use in behavioral research. Kirk's

book is known for its emphasis on the logical rather than the mathematical basis of experimental design; for its in-depth exploration of the relationship between analysis of variance and regression analysis; for its introduction of the concept of building block designs; and for its comprehensive scope that describes all of the ANOVA experimental designs that are potentially useful in the behavioral sciences and education.

作者介绍:

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标签

behavioural\_science

Experiment\_design

statistics

設計

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Research\_methods

Quantitative\_methods

评论

Kirk, kirk, kirk~~~~~內容是很贊啦，但念起來很不親民~好在終於有個ending~作者很可愛的很喜歡在統計書中表達自己的人生看法。。。。

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吐血.....

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想丢也不敢丢的书

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这本书简直牛逼到极点

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书评

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