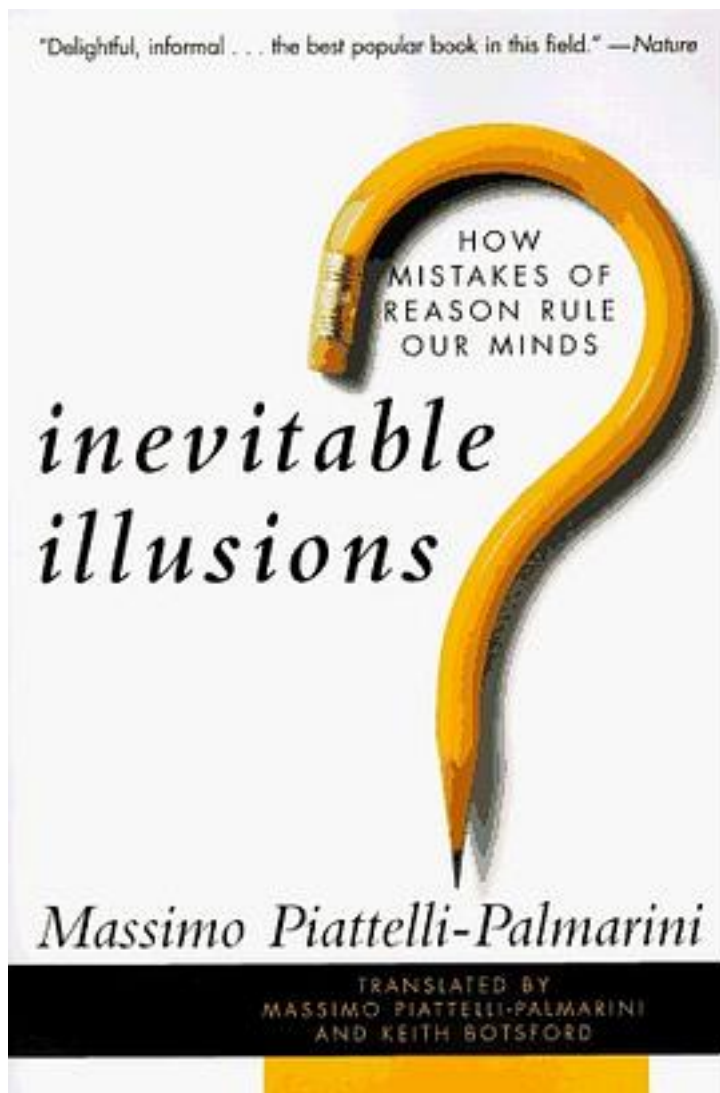


# Inevitable Illusions



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"Fascinating and insightful...I cannot recall a book that has made me think more about the nature of thinking." ---- Richard C. Lewontin Harvard University Everyone knows that optical illusions trick us because of the way we see. Now scientists have discovered that cognitive illusions, a set of biases deeply embedded in the human mind, can actually distort the way we think. In Inevitable Illusions, distinguished cognitive researcher Massimo Piattelli--Palmarini takes us on a provocative, challenging, and thoroughly entertaining exploration of the games our minds play. He opens the doors onto the newly charted realm of the cognitive unconscious to reveal the full range of illusions, showing how they inhibit our ability to reason----no matter what our educational background or IQ. Inevitable Illusions is stimulating, eye--opening food for thought.

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