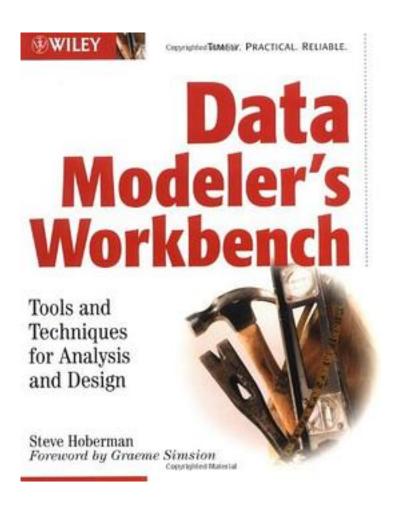
Data Modeler's Workbench



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著者:Steve Hoberman

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A goldmine of valuable tools for data modelers! Data modelers render raw data-names, addresses, and sales totals, for instance-into information such as customer profiles and seasonal buying patterns that can be used for making critical business decisions. This book brings together thirty of the most effective tools for

solving common modeling problems. The author provides an example of each tool and describes what it is, why it is needed, and how it is generally used to model data for both databases and data warehouses, along with tips and warnings. Blank sample copies of all worksheets and checklists described are provided in an appendix. Companion Web site features updates on the latest tools and techniques, plus links to related sites offering automated tools.

作者介绍:
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