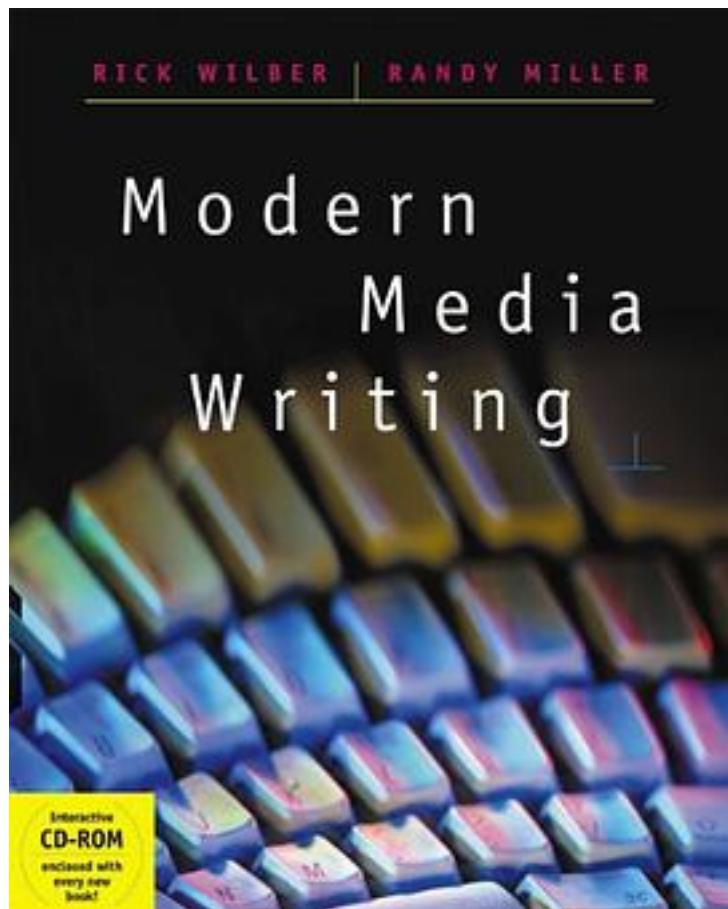


Modern Media Writing



[Modern Media Writing](#) [下载链接1](#)

著者:Rick Wilber

出版者:THOMSON WADSWORTH

出版时间:2002-12

装帧:

isbn:9780534520472

This new text provides all the basics of media writing for beginning journalism students, from grammar and basic research and writing techniques, to writing for print, broadcast, advertising and public relations. This practical, skills-based book not only instructs, but also provides ample information, professional and student examples,

and exercises to better prepare students as they consider a career as a professional media writer.

作者介绍:

目录:

[Modern Media Writing 下载链接1](#)

标签

我觉得很有用

评论

[Modern Media Writing 下载链接1](#)

书评

[Modern Media Writing 下载链接1](#)