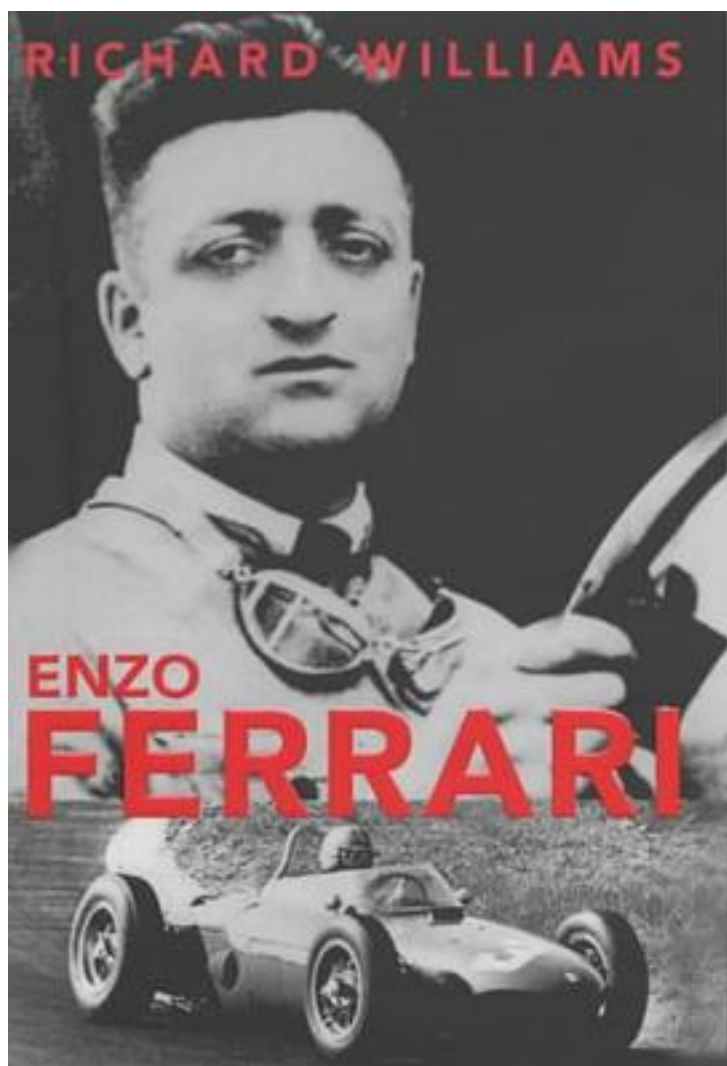


Enzo Ferrari



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著者:Richard Williams

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The definitive biography of one of the towering figures of the 20th century.

As Chanel and Kalashnikov are to high fashion and guns, so Ferrari is to fast cars, heroic deeds and glamour. Today's Formula One, a billion-dollar business with a vast TV audience spread across five continents, would be unthinkable without the presence of the Ferrari cars on the grid. And their unique appeal – their mystique, their myth – has its origins in the story of an old man who stopped going to races more than 30 years before he died, but who ran the team over the telephone with a dictator's will and the cunning of a Machiavelli. Richard Williams tells the story of a man who was once one of the key figures of sport in the 20th century, and whose influence is undiminished today, more than a decade after his death.

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