

# Lost Control



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著者:Neasden Control Centre

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Neasden Control Centre was the first book to feature the artist project of the same name.

It shows how NCC uses talent, technique and a childlike perspective to create works that mix drawing, graphic design and art.

Because these multi-disciplinary works are exactly in tune with the zeitgeist, the book achieved cult status in the design scene and is one of the most sought after out-of-print titles at dgv.

Lost Control is the self-deprecating title of the new publication from the Neasden Headquarters.

The book presents graphic design, installations and collages in NCC's incomparable style that always comes across as simultaneously spontaneous and calculated.

These seemingly contradictory, but in NCC's work so coherently united characteristics give their work a powerful appeal.

They are not only influencing creatives from around the world today, but are also

increasingly recognised by clients such as Volkswagen and international museums such as the Baltic Centre for Contemporary Art.

The majority of work featured in Lost Control was created by Neasden Control Centre exclusively for this book and is complemented by images from current commercial and artistic projects.

作者介绍:

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