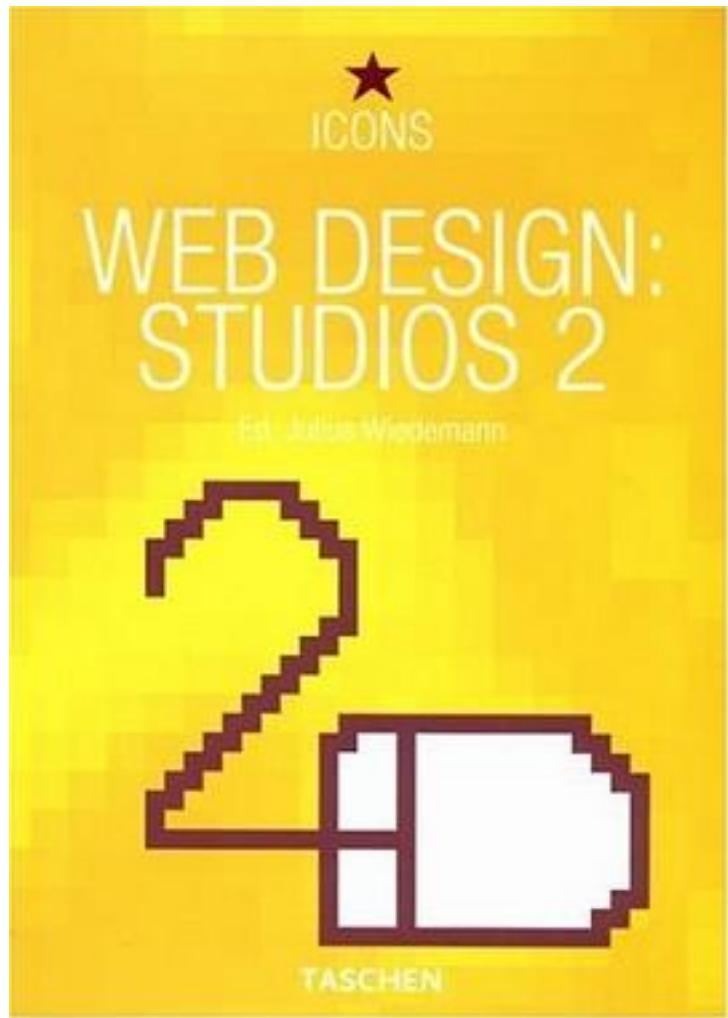


Web Design



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Book Description

Get on the fast track to creating your own Web site

Want to create a compelling Web site for a home business, family, or fun? Whether you're a student, aspiring designer, or entrepreneur, you can -- with Dreamweaver(r) and this easy-to-follow guide. Gain solid skills as you go from station to station in a series of clear-cut tutorials that cover site planning, registering a domain, formatting, and more. The last stop? Put your new site online and go live! Start your journey today on The L Line.

- * Define your goals and create a site plan
- * Learn the best ways to combine HTML and Cascading Style Sheets
- * Use layers, create forms, and make the site interactive
- * Master Web standards and the latest search engine optimization techniques

All aboard for valuable online extras

Visit The L Line Web site at www.wiley.com/go/theline for valuable online supplementary materials:

- * Test bank with challenging review questions
- * PowerPoint slides with chapter outlines
- * Images and Web page files from the book
- * Practice exam answers
- * A CSS reference guide

Along The L Line

- * Complete tutorial coverage with step-by-step instruction
- * Ample illustrations and examples
- * Real-world case studies, applications, and hints for avoiding pitfalls
- * Practice exams that let you evaluate your progress

From the Back Cover

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作者介绍:

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标签

评论

It's a book for designers, not for programmers.

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