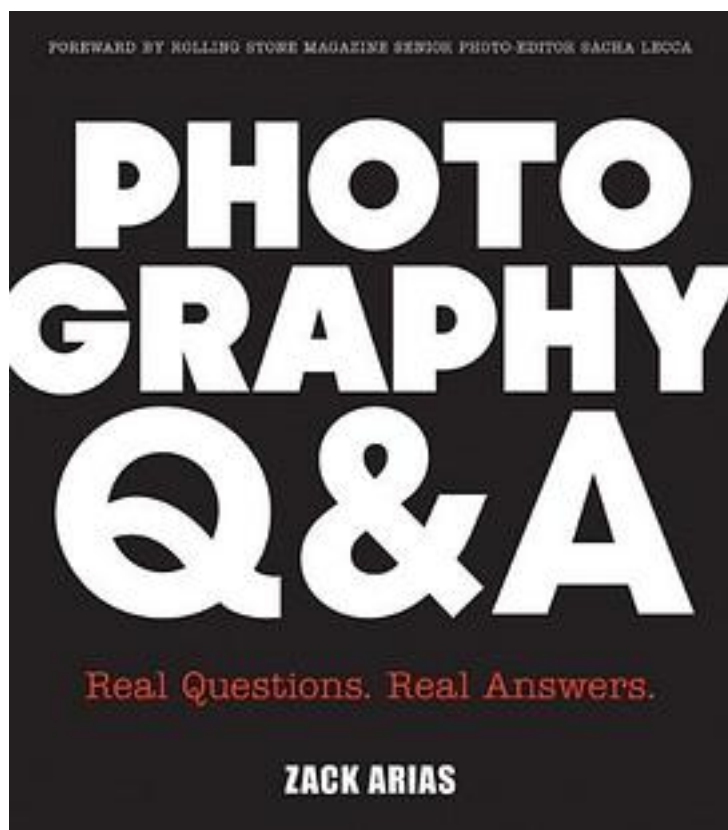


# Photography Q&A



[Photography Q&A\\_下载链接1](#)

著者:Arias, Zack

出版者:

出版时间:2013-6

装帧:

isbn:9780321929501

For years, editorial and commercial photographer Zack Arias has been a respected and trusted voice in the photography industry. Known for his photography, his teaching, and his ability to connect with photographers, Zack has long had an "open door" approach to discussing his career-the ups and the downs-and in so doing has provided a straightforward and candid look inside the industry. By consistently showing great work and offering helpful advice, he has built a large, loyal readership that looks to him

for guidance in navigating the currents of a difficult and dynamic industry. Now, Zack finds yet another way to cut through the noise and offer truly valuable information to those struggling to make their way through the twists and turns of an ever-changing landscape. In Photography Q&A, Zack answers over 100 questions that he fielded directly from the public. These are questions that range across all aspects of the photo industry: gear, marketing, street photography, vision, pricing, branding, light, models, work/life balance, technical advice, and much more. From how to "put yourself out there" and start to get jobs, to how to get paid for those jobs when the client is slow to cut the check-and everything in between- Photography Q&A answers many of the pressing questions that photographers are asking, but until now have not been addressed. The book also includes intermittent "Visual Intermission" sections-where Zack discusses individual images that were milestones in his development as a photographer-as well as worksheets on topics such as pricing and costs that help photographers to "know their numbers." With all this material, and with insightful, honest answers that come straight from Zack's experience as a photographer who has seen it all (or at least a lot of it), Photography Q&A is an essential resource for any photographer looking for the real answers to the real questions in the industry today.

作者介绍:

目录:

[Photography Q&A\\_ 下载链接1](#)

标签

摄影

美国

photography

评论

艺术

Art

# 评论

透彻而直白，难得的没什么废话的摄影书

-----  
Zack老师真的是太真诚了。

-----  
[Photography Q&A\\_下载链接1](#)

# 书评

-----  
[Photography Q&A\\_下载链接1](#)