

Business Writing for Hongkong (平装)



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Business Writing for Hong Kong is intended for those who have professional reasons for writing in a business context. It is designed for both classroom and self-reference use.

This substantially revised edition of the book is arranged in two parts. The first part of the book is a reference guide to the basic of business writing, which contains advice about:

- * Layout (the formats of business letters and faxes, memos, e-mail and reports)
- * Language (business writing style, tone, grammar and vocabulary)
- * Accuracy (spelling, punctuation and proofreading)

The second part of the book gives comprehensive practice in producing all of the common forms of business writing. These includes:

- * Business letters and faxes

- * Memos and e-mail
- * Business reports
- * Minutes
- * Notices

This book contains:

- * Models of different forms of business writing
- * Analysis and advice on the language used in the models
- * Contextualised writing exercises
- * Answers to language and task exercises

A separate Teacher's Manual is also available with model answers to a selection of the business writing tasks.

"Business Writing for Hong Kong is the acknowledged standard book of its type in Hong Kong. The book is a must for anyone in Hong Kong who needs to write at work... If you have an interest in business writing, you should have a copy of this book." (The Language Key)

length: (cm)25.6 width:(cm)18.5

作者介绍:

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