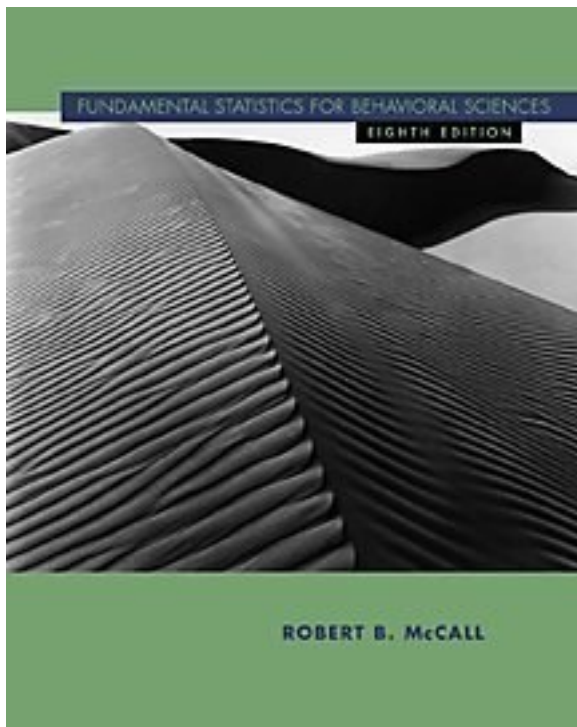


Fundamental Statistics for Behavioral Sciences



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出版者:Wadsworth Publishing

出版时间:2000-08-03

装帧:Hardcover

isbn:9780534577803

This eighth edition of McCall's well-respected book continues to present concepts in a way that students can easily understand. The new edition has been updated throughout and now includes recommendations by the APA Task Force on Statistical Inference. As in previous editions, McCall helps students see the many real applications of statistics to research in the behavioral sciences. Taking a traditional approach to teaching the basic statistical concepts and methods used in behavioral research. McCall emphasizes building an understanding of the logic of statistics rather than stressing the mechanics. In this exciting revision, McCall continues to keep the data for the computational problems simple, so your students can focus on the rationale and

outcome of techniques rather on the calculations themselves. Using clear discussion, a wide variety of end-of-chapter exercises, and examples drawn from actual studies, McCall helps students learn how to choose appropriate statistical methods and correctly interpret the results. Also retained in this edition are the author's step-by-step explanations for each proof and his clear definitions of symbols--the essential vocabulary of statistics--that have been so successful in helping students master the material.

作者介绍:

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