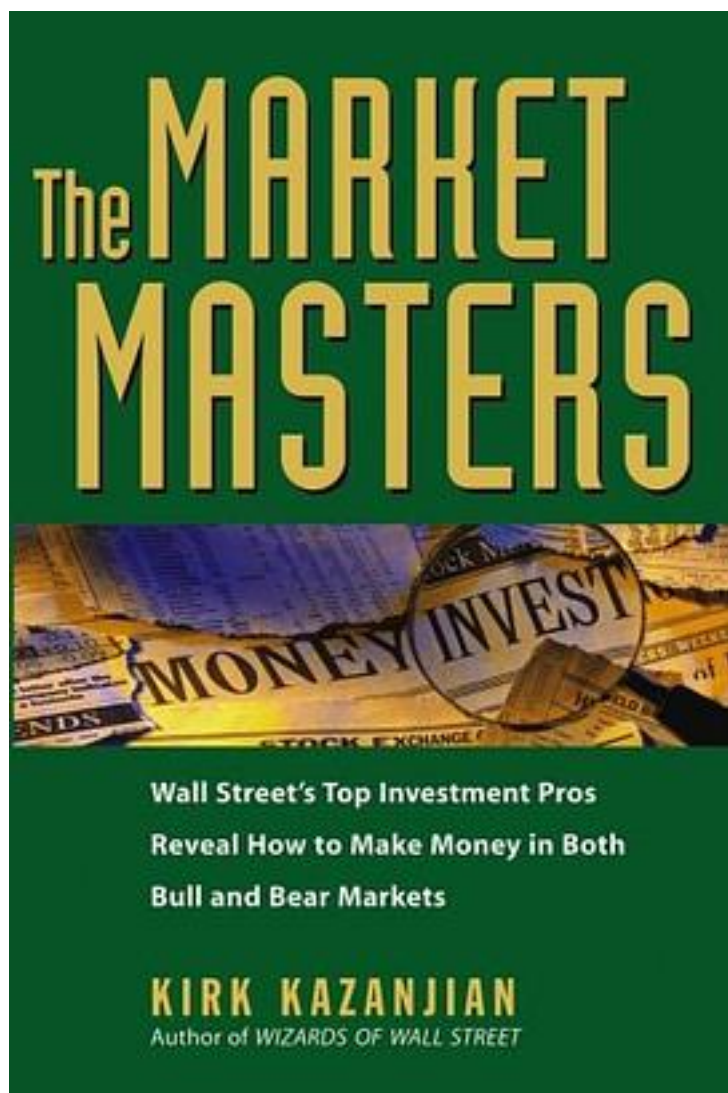


The Market Masters



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Twenty leading money minds reveal how to prosper in today's volatile markets

What strategies have made Wall Street's top investors so successful? What are their biggest mistakes and proudest accomplishments? How do they invest their own money? And what are the keys to finding the best stocks and bonds? This enlightening book features one-on-one interviews with 20 of the world's leading mutual fund managers representing a variety of different styles—from growth gurus, value masters, bond wizards, and international globetrotters to specialists in such market sectors as technology, healthcare, financial services, and real estate. All have demonstrated track records that consistently outperform the competition. These managers speak frankly about their strategies for beating the market in good times and bad, along with their predictions for the future and exclusive lists of favorite investments for the coming years.

Kirk Kazanjian (Mountain View, CA) is an experienced investment and personal finance author. He has written more than 20 books, including *Wizards of Wall Street* and *Value Investing with the Masters*. Kazanjian is a former award-winning television news anchor and business reporter whose stories appeared on CNN and ABC stations across the country. In addition to running his own investment company, he was an executive at several leading financial firms, including American Century Investments. He is regularly interviewed by CNBC, CNNfn, and Bloomberg, and has been featured in numerous business and investment publications.

From the Inside Flap

"In the pages that follow, you will meet eighteen managers who are clearly at the top of their game. All have trounced the competition over time and emerged from the recent brutal bear market relatively unscathed...The Market Masters takes you one-on-one with all of these gurus to uncover their strategies for beating the market in both good and bad times."

—From the Introduction When it comes to investing, nothing is more important than experience. In *The Market Masters*, you'll meet a team of seasoned money managers who have achieved dramatic success over the long haul. All have rewarded their clients with exceptional returns by consistently outperforming both the overall market and their peer index—a feat few investors ever achieve. From how they got started and built their reputations to advice and guidance for the coming years, noted investment expert Kirk Kazanjian gets each featured manager to reveal the specific market-beating strategies and techniques that have allowed him or her to consistently outperform the indexes—regardless of the economy or prevailing market conditions. Whether you are looking for time-tested methods for consistently finding the most attractive stocks and bonds, or simply want to meet some of today's top mutual fund managers, *The Market Masters* is for you. This book will show you how to: Find sleeping-giant stocks with tremendous potential, using a variety of proven value and growth techniques Uncover the most attractive investments in such sectors as technology, health care, real estate, and financial services Construct a globally diversified portfolio, while keeping most of your assets in the fastest growing markets Avoid the negative surprises and "blowups" that can kill your overall performance Know the best time to buy a specific stock—and, even more important, when to sell it Identify the most optimal bonds and other instruments for reducing volatility and generating generous income Discover which industries and stocks should perform well in the coming years, which should be avoided, and why Bulletproof your portfolio by diversifying among stocks, bonds, and even countries Finding money managers who keep their clients ahead of the crowd in both bull and bear markets is no easy task, and their knowledge is invaluable. The

Market Masters places you front and center for one-on-one, exclusive conversations with eighteen of the world's most successful investment gurus. It also gives you hands-on guidance for making money in markets around the globe—straight from the seasoned Wall Street pros who prove their money-making skills every day.

作者介绍:

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