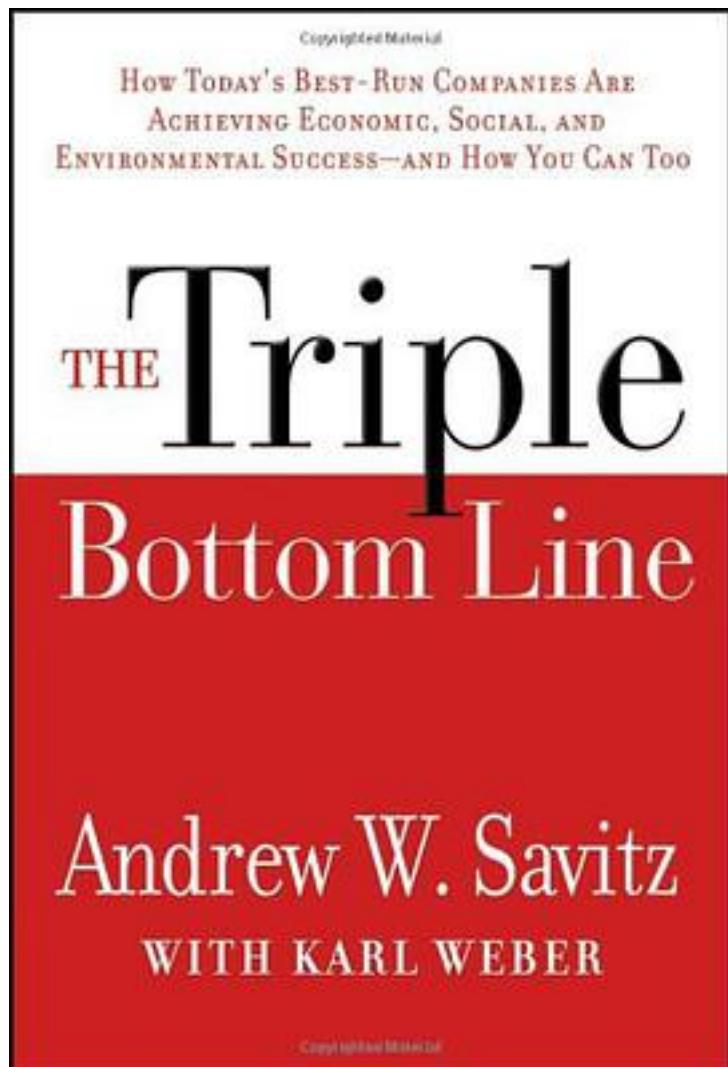


The Triple Bottom Line



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在线阅读本书

The Triple Bottom Line is the groundbreaking book that charts the rise of sustainability within the business world and shows how and why financial success increasingly goes hand in hand with social and environmental achievement. Andrew Savitz chronicles both the real problems that companies face and the innovative solutions that can come from sustainability. His is a hard-line approach to bottom-line fundamentals that is re-making companies around the globe.

作者介绍:

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标签

评论

The rule of sustainability. The importance of stakeholders.

废话略多，看到后面几乎可以飞起来了.正儿八经的透析第一本，不过越到后来查的词越少，基本都可以猜得出来了

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书评

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