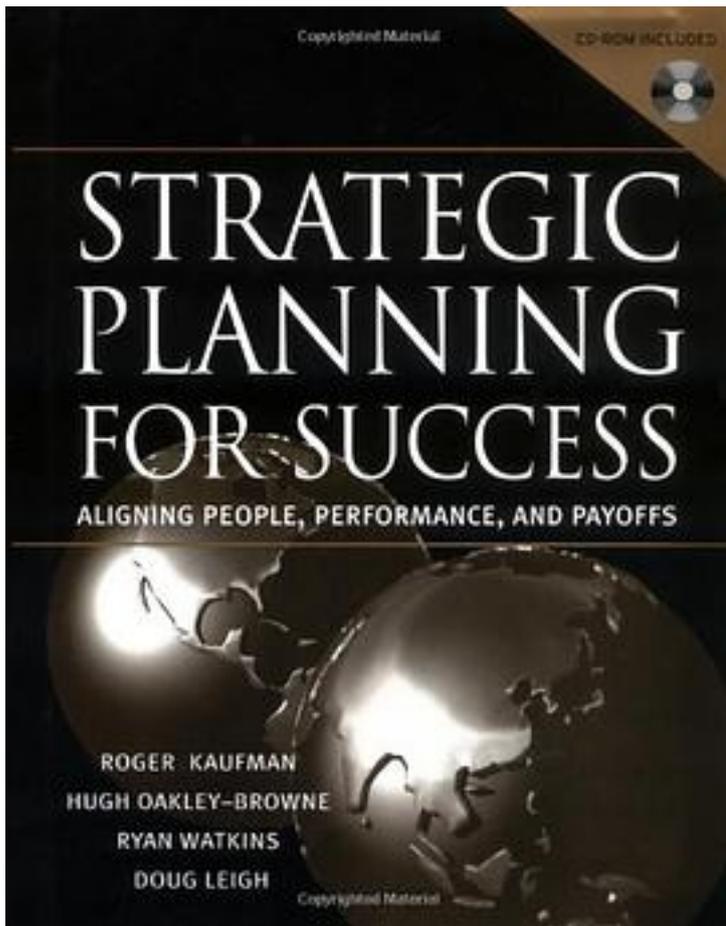


成功战略计划



[成功战略计划_下载链接1](#)

著者:Kaufman, Roger A. (EDT)/ Oakley-Brown, Hugh/ Watkins, Ryan/ Leigh, Doug

出版者:

出版时间:2003-12

装帧:

isbn:9780787965037

"Strategic Planning for Success", offers you a pragmatic guide to the design and development of practical and pragmatic strategic thinking and organizational alignment that will yield high-impact results and measurably add value to you, your

organization, your clients, and society. Unlike other books on the topic, this volume goes beyond simply detailing the tools and techniques of design and development by clearly showing how to align what you do with what will be most valuable to all stakeholders. Using this unique approach will yield extraordinary results adding measurable value that flows from individual performance accomplishment to organizational and societal contributions.

作者介绍:

目录:

[成功战略规划_下载链接1](#)

标签

评论

[成功战略规划_下载链接1](#)

书评

[成功战略规划_下载链接1](#)