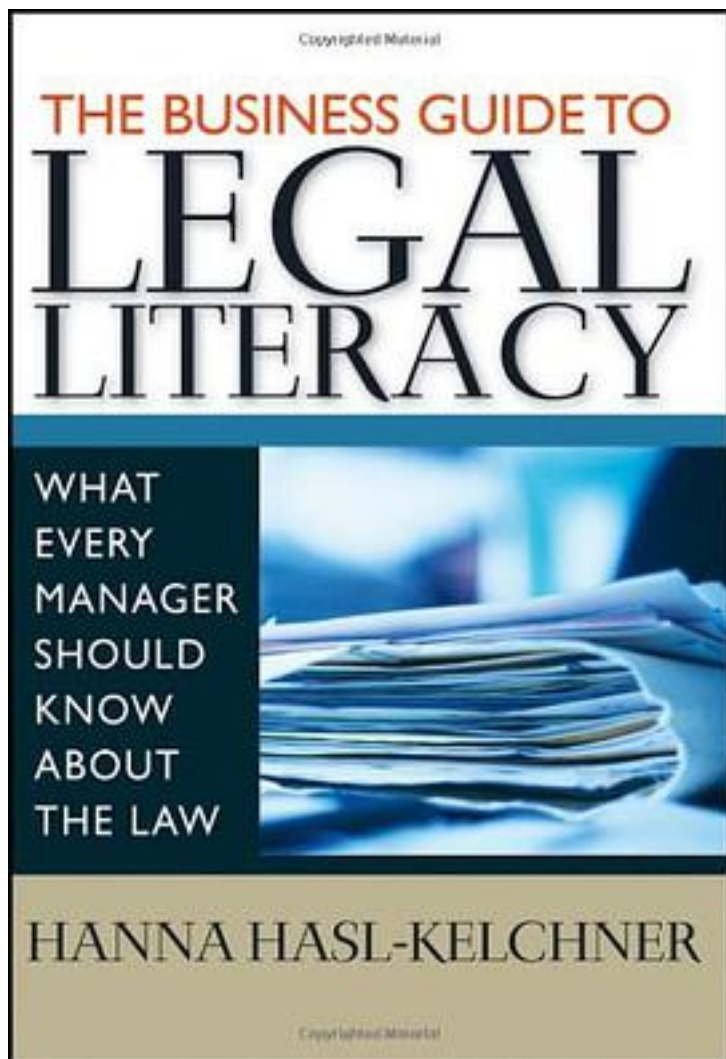


法律文献企业指南



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在线阅读本书

The Business Guide to Legal Literacy bridges the gap between law and business by translating legalese into language that makes business sense and offers a new way to think about the law^{3/4}as a useful business tool. The book is filled with dozens of real-life examples that illustrate a step-by-step process for avoiding lawsuits and transforming potential business legal problems that threaten growth and profitability into opportunities for

- Building stronger business relationships
- Delivering sustainable shareholder value
- Improving competitive advantage
- Embedding compliance into the corporate culture to achieve organizational excellence

This much-needed resource makes the connection between law, business, decision-making psychology, quality management, organizational change, and leadership and shows how these disciplines influence the company’s legal risk profile. It tackles legal literacy on both the employee and organizational levels and identifies the infrastructure needed to support legal literacy and promote effective communications throughout the organization.

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