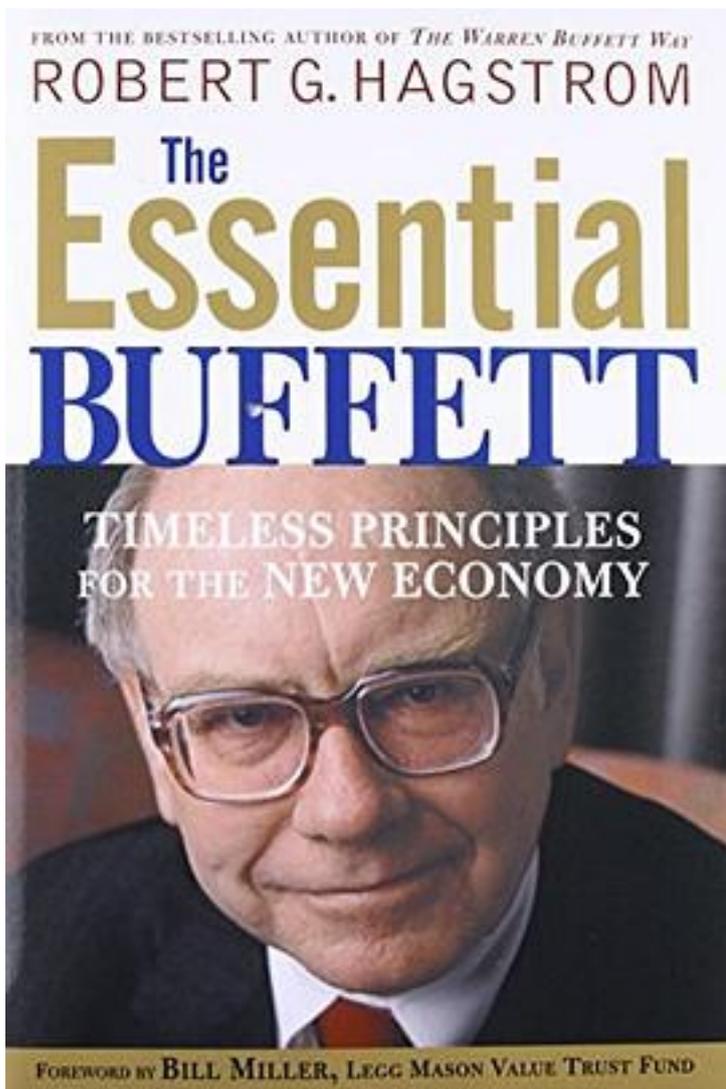


The Essential Buffett



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From the bestselling author of *The Warren Buffett Way* and *The Warren Buffett Portfolio* comes *The Essential Buffett: Timeless Principles for the New Economy*. In this fresh take on Buffett's irrefutable investment methods, Robert Hagstrom shows readers how to apply Buffett's principles to technology and international investing using real-life case studies of successful fund managers like Legg Mason's Bill Miller.

Following the Buffett model, Hagstrom explains Buffett's four timeless principles: 1) analyze a stock as a business; 2) demand a margin of safety for each purchase; 3) manage a focus portfolio; 4) protect yourself from the speculative and emotional forces of the market. Then Hagstrom shows how Buffett's thinking can be applied in the new economy, addressing technology investing, international investing, small cap stocks, and socially responsible investing. Perhaps most valuable are Hagstrom's insights into the psychology behind Buffett's focus investing. For the first time, we are given sure-fire guidelines on how to become a winning Buffett disciple.

The *Essential Buffett* will include convenient sidebars featuring key Buffett ideas, enabling readers to quickly compare Buffett's fundamental tenets.

作者介绍:

ROBERT G. HAGSTROM is the author of *The Warren Buffett Way: Investment Strategies of the World's Greatest Investor*; *The Warren Buffett Portfolio: Mastering the Power of the Focus Investment Strategy*; *The NASCAR Way: The Business That Drives the Sport*; and *Latticework: The New Investing*. Hagstrom is Senior Vice President of Legg Mason Funds Management and Director of Legg Mason Focus Capital.

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