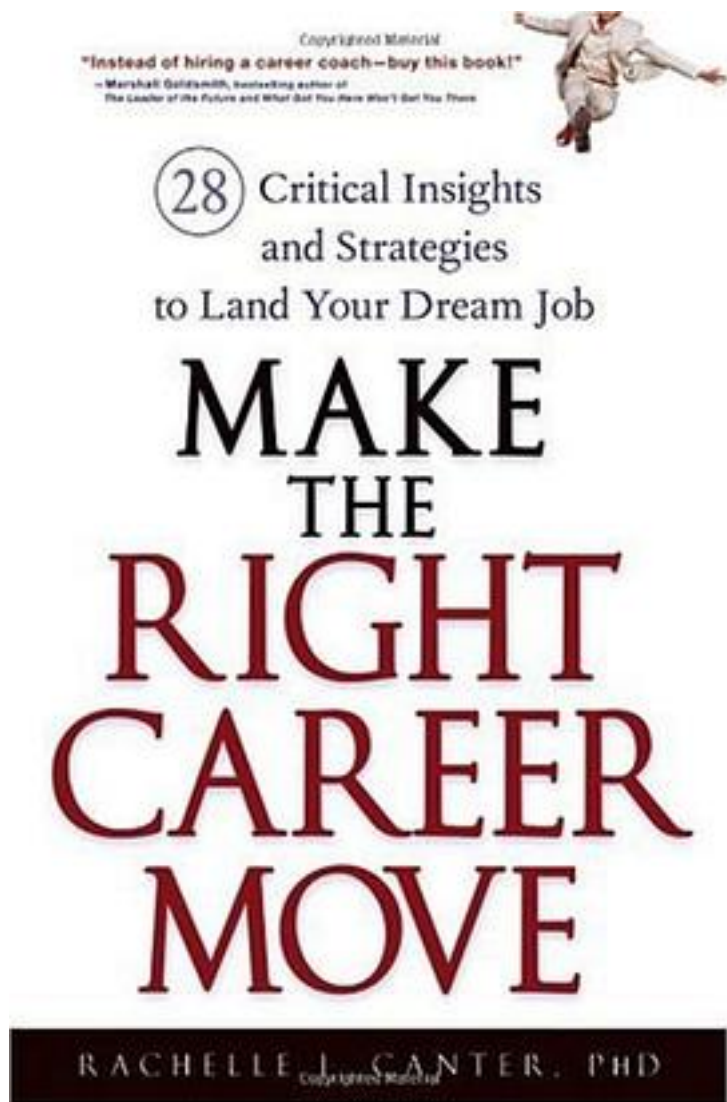


# Make the Right Career Move



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Successful but not satisfied? Displaced? Outplaced? Downsized? Bored? Starting out and not sure where to go? Make the Right Career Move shows you how to identify, find, and land your dream job. This all-in-one career guide shares secrets, tips, and branding and positioning tools taken from a leading career coach's two decades spent helping executives, attorneys, professionals, and other job-seekers find their dream jobs. Long on practical tools and short on theory, this action-oriented guide can be read in less than a single cross-country plane trip.

The ability to use strategic marketing and positioning tactics to leverage your experience and other professional assets is an elusive but essential skill for finding your dream job. Make the Right Career Move provides job seekers with the skills they need to beat the competition, including:

- \* A step-by-step method for creating the perfect resume
- \* Tools to help you create competitive advantages
- \* Case studies of real executives' job searches
- \* An action plan for getting the right interview with the right organization

Written for people with little time who need to make a big impact, this book provides techniques for creating a powerful, accomplishment-oriented resume, organizing a successful job search, and getting the most from your network. This book demonstrates new ways to use traditional and new job search tools, including the Internet and online networking, to increase job search effectiveness and efficiency.

Everyone should love what they do for a living—and if they don't they should make a change. This practical, prescriptive guide shows you how to find a job that will be rewarding. Make the Right Career Move covers all the job search essentials in one volume that's perfect for the busy lifestyle and time pressure that job seekers face each day. Follow this fast-track curriculum to find your dream job in record time.

作者介绍:

Rachelle J. Canter PHD, has a doctorate in psychology and is President of RJC Associates, a consulting firm that provides career, executive, and team development services to corporations, professional service firms, and other organizations. She has spoken and written widely on career, executive, and organizational development issues.

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An Interview With Shelley Canter <http://www.smartlemming.com/?q=node/697>

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