

Free Cash Flow and Shareholder Yield

"Priest and McClelland provide an important window into how real pros think. They share valuable insights as to how serious fundamental institutional investors see through the accountant's witchcraft to make sense of investing. This is the basis of all traditional, private equity, and hedge fund research."

—Jeffrey J. Diemer, CFA, President and CEO, CFA Institute

new priorities
for the
global
investor



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william w. priest + lindsay h. mcclelland

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Praise for Free Cash Flow and Shareholder Yield " Free Cash Flow and Shareholder Yield provides a provocative solution to the profound paradigm shift now redefining valuation standards for markets around the globe. In commonsense terms, it defines how the investment community has begun the journey of shifting to the more dependable, robust metric of free cash flow."

—Rob Brown, Chief Investment Officer, Genworth Financial Asset Management, Inc. This graph tells a singularly compelling story of the changing order of the drivers of total equity returns. In Free Cash Flow and Shareholder Yield , you will learn how this story is the key to informed investing in an evolving global marketplace.

作者介绍:

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标签

评论

跳读，只读了后几章，建立股票仓的投资建议仍需大量数据计算，感觉不太适合普通投资者。

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