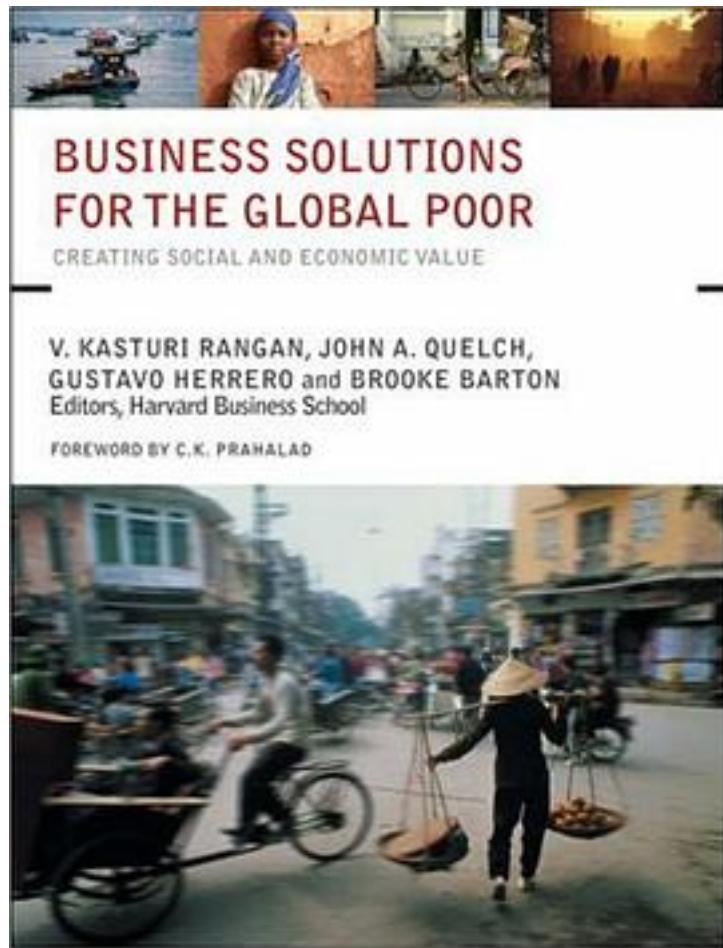


# 企业与全球贫困



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Based on research presented at The Harvard Business School's first-ever conference on business approaches to poverty alleviation, Business Solutions for the Global Poor

brings together perspectives from leading academics and corporate, non-profit and public sector managers. The contributors draw on practical and dynamic how-to insights from leading BOP ventures from more than twenty countries world-wide. This important volume reflects poverty's multi-faceted nature and a broad range of actors—multinational and local businesses, entrepreneurs, civil society organizations and governments—that play a role in its alleviation.

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