

企业风险管理



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A bona fide "novel" approach to successful ERM implementation

With the release of the new COSO ERM guidelines, many managers are being asked to implement Enterprise Risk Management (ERM) with very little understanding of the full implications for their business and customers. In Enterprise Risk Management, you'll learn the A-to-Zs of ERM by walking in the shoes of Bill Reynolds as he goes from zero understanding of ERM to becoming fully versed in what ERM is, what it can do for his company, and how to successfully implement it within his organization. Through Bill's enlightening business trip to London, you will discover how to manage risk across all parts of your business.

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