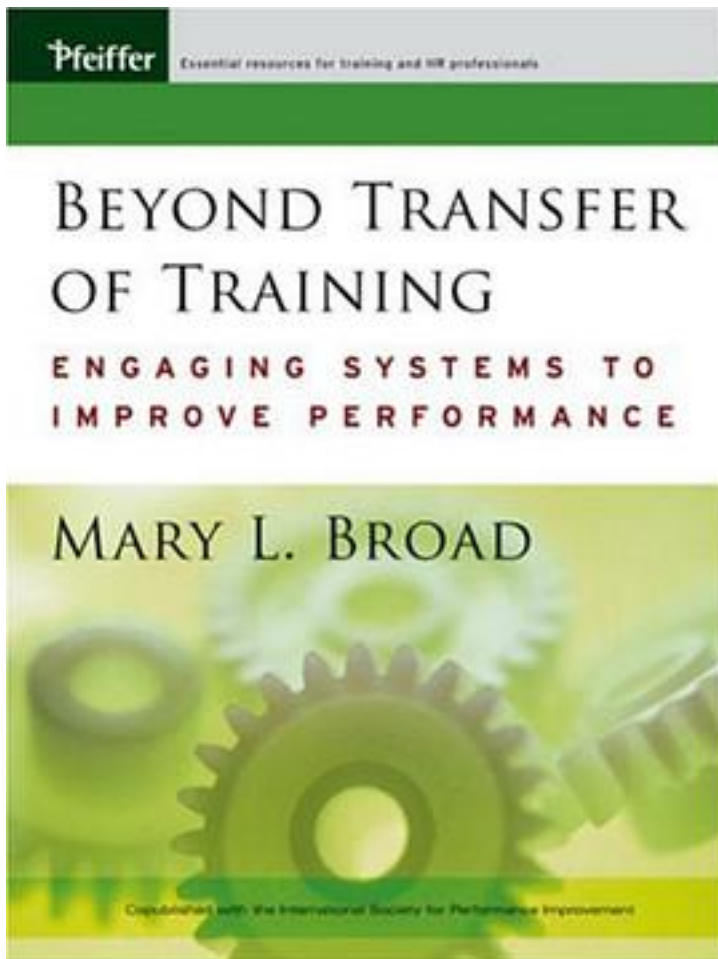


Beyond Transfer of Training



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Did you know that an average of only 10%-20% of training resulted in changing or enhancing an employee's performance on the job. So, why train? Picking up where her first book, the landmark Transfer of Training, left off (and retaining some of the most

salient sections and strategies), this completely updated take on the topic shows trainers and performance professionals how to: Gain and maintain effective performance in complex systems. Find and engage clients and stakeholders in transfer of learning efforts. Support transfer of learning in E-environments. Evaluate the success transfer of learning interventions. Order your copy of this essential guide today!

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