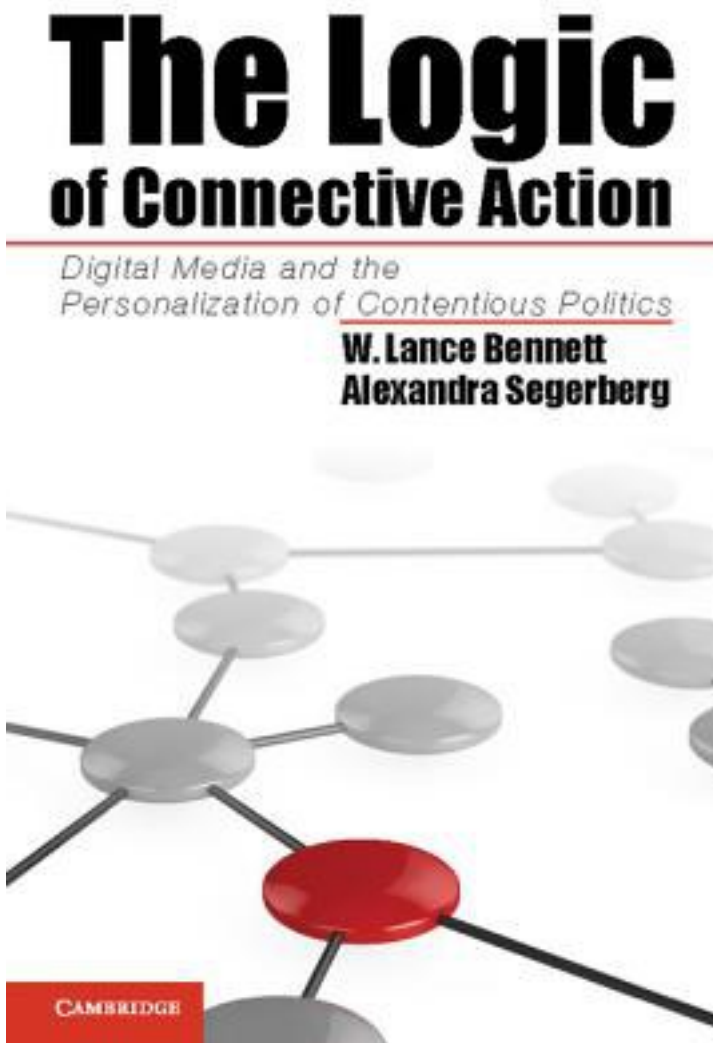


The Logic of Connective Action



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The Logic of Connective Action explains the rise of a personalized digitally networked politics in which diverse individuals address the common problems of our times such as economic fairness and climate change. Rich case studies from the United States, United Kingdom, and Germany illustrate a theoretical framework for understanding how large-scale connective action is coordinated using inclusive discourses such as "We Are the 99%" that travel easily through social media. In many of these mobilizations, communication operates as an organizational process that may replace or supplement familiar forms of collective action based on organizational resource mobilization, leadership, and collective action framing. In some cases, connective action emerges from crowds that shun leaders, as when Occupy protesters created media networks to channel resources and create loose ties among dispersed physical groups. In other cases, conventional political organizations deploy personalized communication logics to enable large-scale engagement with a variety of political causes. The Logic of Connective Action shows how power is organized in communication-based networks, and what political outcomes may result.

作者介绍:

Lance Bennett, Professor, received his Ph.D. in political science from Yale University in 1974, and has taught since then at the University of Washington, where he is Ruddick C. Lawrence Professor Communication and Professor of Political Science. He is also founder and director of the Center for Communication and Civic Engagement. The Center is dedicated to understanding how communication processes and technologies can enhance citizen engagement with social life, politics, and global affairs.

Bennett has lectured internationally on the importance of media and information systems in civic life. His current research interests include: press-government relations and the quality of public information, strategic communication campaigns, communication and the organization of social movements, transnational activism, and digital media and youth civic engagement. An ongoing area of research and public scholarship is Civic Learning Online, a project that can be viewed at www.engagedyouth.org.

He is author or editor of ten books, including: *News: The Politics of Illusion*, (Longman, 8th ed.); *Taken By Storm: The Media, Public Opinion, and U.S. Foreign Policy in the Gulf War* (Chicago, co-edited with David Paletz), *Mediated Politics: Communication in the Future of Democracy* (Cambridge, co-edited with Robert Entman with whom he also co-edits the Cambridge University Press series *Communication, Society and Politics*). His most recent book is *When the Press Fails: Political Power and the News Media from Iraq to Katrina* (Chicago, with Regina Lawrence and Steven Livingston).

He has served on the editorial boards of leading journals in political science and communication, including: *Journal of Communication*, *American Journal of Political Science*, *Critical Studies in Media Communication*, *Press/Politics*, and *Political Communication*. He has served as chair of the Political Communication Section of the American Political Science Association. He was a founding member of the board of directors of TVW, the Washington State public affairs network. And he has served as the Laurence M. Lombard Visiting Professor of press/politics in the Kennedy School of Government at Harvard.

His awards include: the E. E. Schattschneider dissertation award, the Ithiel de Sola Pool Award and Lectureship, and the Murray Edelman Distinguished Career Award in

Political Communication, all from the American Political Science Association. He also received the Donald McGannon Award for Social and Ethical Relevance in Communication Policy (with Jarol Manheim). Uppsala University has awarded him its Doctor of Philosophy, honoris causa. In 2010 the Swedish Research Council selected him to hold the Olof Palme Chair, hosted by the Political Science Department of Stockholm University. And he is a National Communication Association Distinguished Scholar.

His research has been supported by the National Science Foundation, Ford Foundation, Social Science Research Council, Spencer Foundation, Kellogg Foundation, MacArthur Foundation, Pew Charitable Trusts, Annenberg Policy Foundation, Belgian Science Policy Foundation, The MacArthur Foundation, the Fulbright Commission, and the Surdna Foundation, among others.

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评论

翻过。互联网，network与政治参与，放在中国不就是微博上的独立参选人吗

导师之二的力作。深入严谨但难读，几乎是每天50页的节奏。最难得的是怎么把抽象的 concepts 和 relations operationalize，这点Bennett做的很好，丰富的例证建立了足够的evidence. power relations in social network的阐发点有的可做，看来把ethnography和big data结合在一起才是王道哇。

politics, market and common understanding. 当方向越来越往common understanding走，当政治场域变成了一种market，有人有所求，就有人给所有，会变成什么样？内在的想法其实挺有趣的。
反过来，这本书我觉得是有一定的limitation的，比如，凭什么用一个例子去代表一个category，并且通过它来总结其特性？为什么network类型的变化是重要的参数？为什么不是其它因素？比如我们常说的Leadership？当然，后期的研究可以把这些面拓宽去证实它、去推翻它。只是单纯从逻辑角度出发，这一点让我无法信服。

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