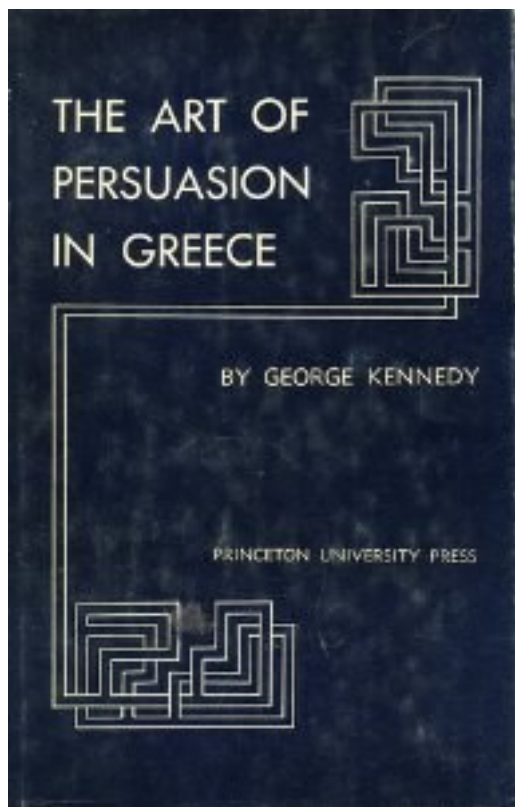


History of Rhetoric, Volume I



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A concern for the art of persuasion, as rhetoric was anciently defined, was a principal feature of Greek intellectual life. In this study of the complex of subjects labeled "rhetoric," the author explores rhetorical theory and practice from the fifth to the first centuries B.C. Beginning with the creative rhetoric of the pre-Socratic era, the study progresses through the time of Aristotle and the Attic orators and concludes with the ossification of rhetoric into a pedantic discipline during the Hellenistic period.

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