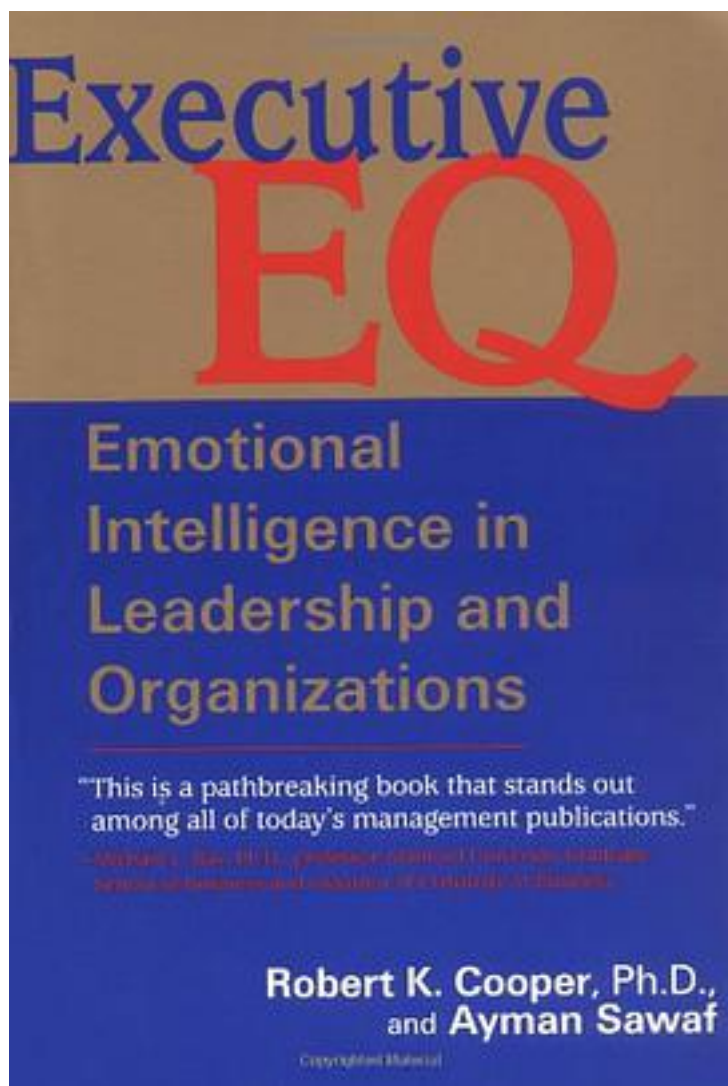


# Executive E. Q.



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著者:Robert K. Cooper

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## Book Description

The concept of EQ, the emotional intelligence equivalent of IQ, can be applied to corporate life to achieve greater financial success and personal energy in the marketplace. Executives, managers, and professional all across America are praising "Executive EQ" and are putting the precepts of this book into action for raising emotional intelligence in their leadership and at all levels of their organizations.

## From Library Journal

Studies have shown that the most intelligent people are often not that successful in their personal lives. As Cooper (The Performance Edge, Houghton, 1991) and executive/entrepreneur Sawaf demonstrate, that principle applies in business as well. The authors argue that business success depends on "emotional intelligence"?a quality that "enables you to be authentic and true to your best self; to be clear and get along;...and to sense opportunities and create the future." Filled with examples from major businesses, their book includes an "EQ map" that lets readers measure their own relative strengths and weaknesses across many emotional intelligence characteristics. Both entertaining and informative, this book should enlighten all workers. Highly recommended.

Kathy E. Shimpock, Muchmore & Wallwork Lib., Phoenix

## Book Dimension

length: (cm)22.9 width:(cm)15.2

作者介绍:

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