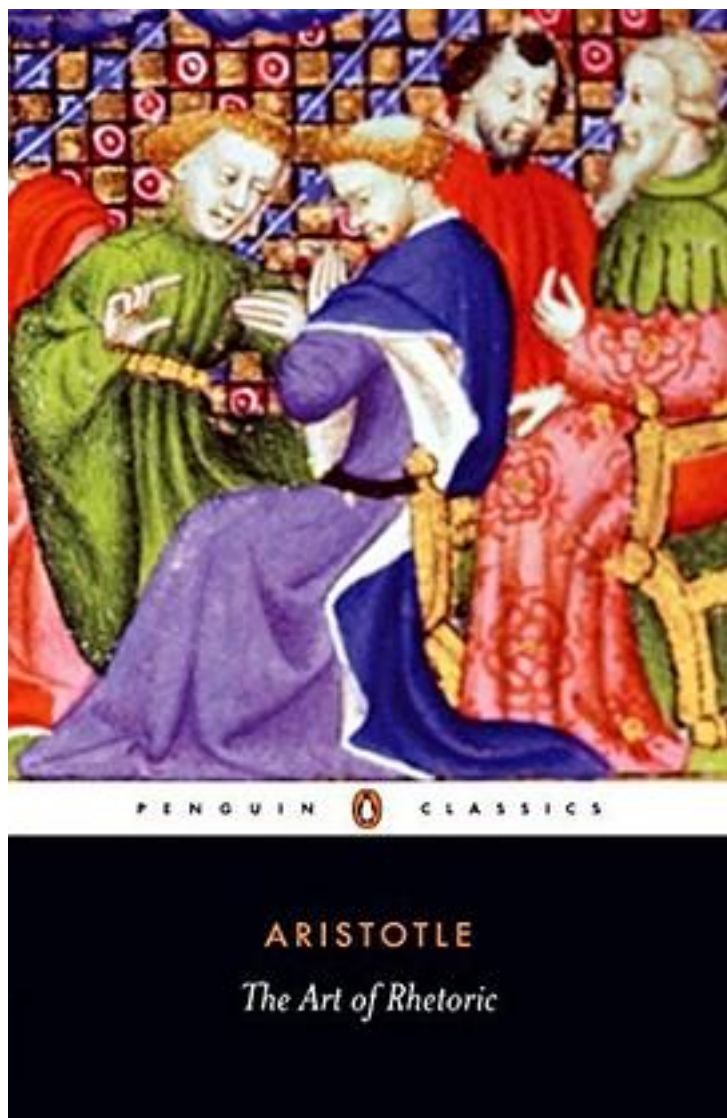


# The Art of Rhetoric



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著者:Aristotle

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With the emergence of democracy in the city-state of Athens in the years around 460 BC, public speaking became an essential skill for politicians in the Assemblies and Councils and even for ordinary citizens in the courts of law. In response, the technique of rhetoric rapidly developed, bringing virtuoso performances and a host of practical manuals for the layman. While many of these were little more than collections of debaters' tricks, the Art of Rhetoric held a far deeper purpose. Here Aristotle (384 322 BC) establishes the methods of informal reasoning, provides the first aesthetic evaluation of prose style and offers detailed observations on character and the emotions. Hugely influential upon later Western culture, the Art of Rhetoric is a fascinating consideration of the force of persuasion and sophistry, and a compelling guide to the principles behind oratorical skill.

### 作者介绍:

Aristotle was born at Stageira, in the dominion of the kings of Macedonia, in 384 BC. For twenty years he studied at Athens in the Academy of Plato, on whose death in 347 he left, and, some time later, became tutor of the young Alexander the Great. When Alexander succeeded to the throne of Macedonia in 335, Aristotle returned to Athens and established his school and research institute, the Lyceum, to which his great erudition attracted a large number of scholars. After Alexander's death in 323, anti-Macedonian feeling drove Aristotle out of Athens, and he fled to Chalcis in Euboea, where he died in 322. His writings, which were of extraordinary range, profoundly affected the whole course of ancient and medieval philosophy, and they are still eagerly studied and debated by philosophers today. Very many of them have survived and among the most famous are the Ethics and the Politics.

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## 标签

修辞学

Aristotle

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古希腊

Rhetoric

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评论

补一下。去年上修辞学课，虽然最后成绩很低，但中间研读得还是挺津津有味的。比起他老师，亚里士多德真正地将语言、文本放置在了一个“城邦时空范畴”中去讨论。无论是诗学还是修辞学皆是如此。

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书评

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