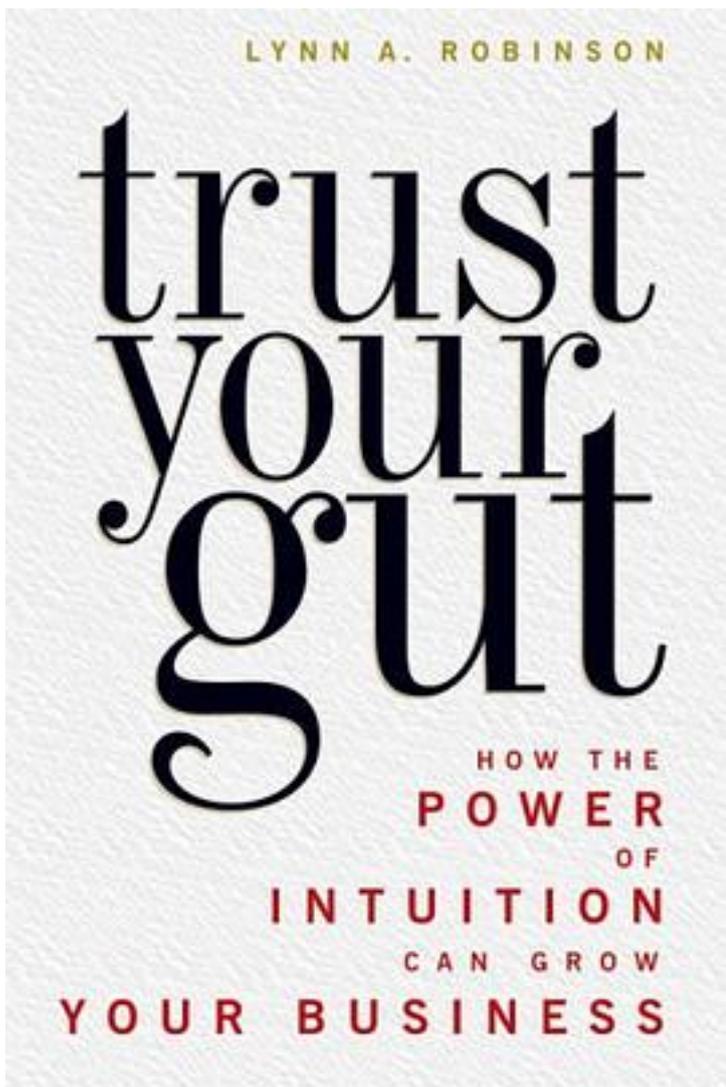


Trust Your Gut



[Trust Your Gut_ 下载链接1](#)

著者:Lynn A. Robinson

出版者:Kaplan Business

出版时间:2006-10-31

装帧:Hardcover

isbn:9781419584404

In businesses big and small, making decisions comes with the territory. But how do you routinely make decisions that enhance, not diminish, the bottom line? According to major thought leaders like the authors of Blink, Megatrends and Winning, "intuition" is the answer. But those books are all about the "what" of intuition. In Trust Your Gut and Grow Your Business: How to Listen to Your Inner CEO, business consultant Lynn Robinson gives us the "how" part of accessing this incredibly valuable inner resource to make quicker, stronger, better decisions on a regular basis.

Offering the same strategies that Robinson's Fortune 500 and small business clients call upon, Trust Your Gut and Grow Your Business teaches those looking to succeed how to make winning decisions about their work, business and life through the following techniques:

-Why enthusiasm is a message from your intuition that can help you nail the sale. (Hint: It's not as obvious as you think!)

-The five questions to ask your intuition when you're making a decision.

-The 90-second activity you must do every day to achieve your goals easily and effortlessly.

-How to motivate prospects to take action.

-How to recognize the "power hunches" that will direct you to success and add to your bottom line.

作者介绍:

目录:

[Trust Your Gut_下载链接1](#)

标签

管理

商业

评论

[Trust Your Gut_下载链接1](#)

书评

[Trust Your Gut_下载链接1](#)