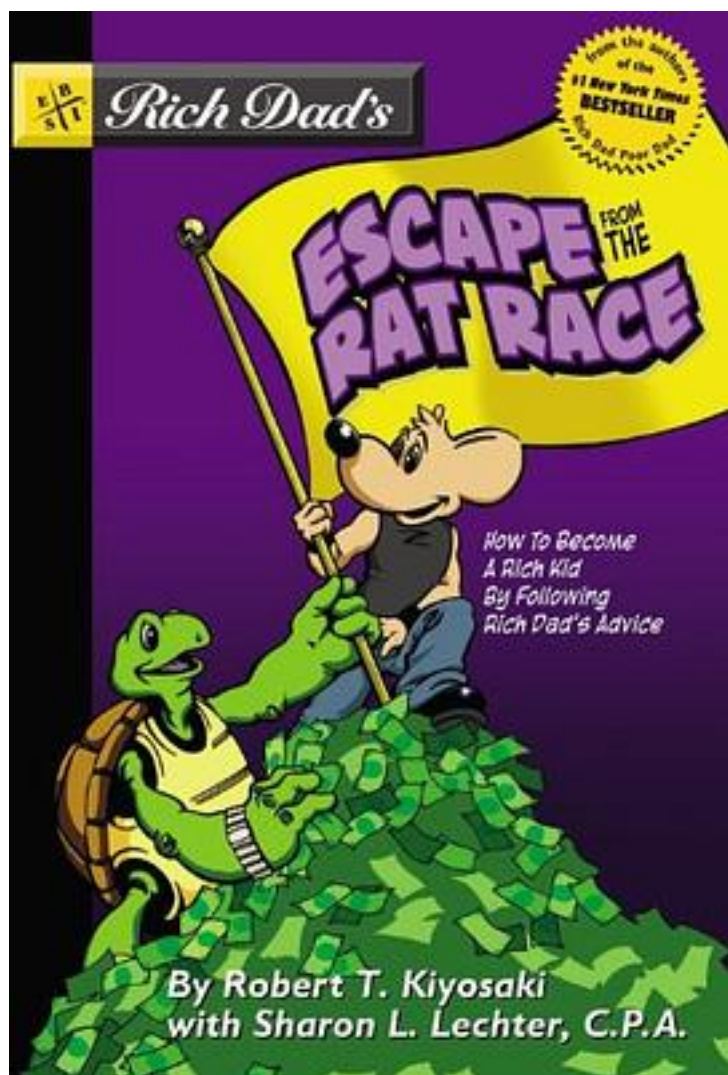


Rich Dad's Escape from the Rat Race



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著者:Robert T. Kiyosaki

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How do you get a child interested in learning about finance? Give them a comic book! Robert Kiyosaki, author of the Rich Dad series, recognised the increasing need for people to begin their journey to financial literacy - and life-long wealth - as early as possible, even before they become teenagers! In Escape from the Rat Race basic lessons about 'working to learn, not to earn', buying assets and understanding the financial statement are revealed through the kid-friendly tale of Timid E Turtle. When Tim runs out of cash at an amusement park his savvy friend, Red E Rat, shows him how to make money work for him - and tells Robert T. Kiyosaki's own riveting account of learning the basic principles of financial success. Illustrated with full-colour sequential art that ties in to Rich Dad's popular cashflow games and Website, here's a book that allows children - and reluctant readers of all ages - the chance to take their first steps towards financial success.

作者介绍:

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