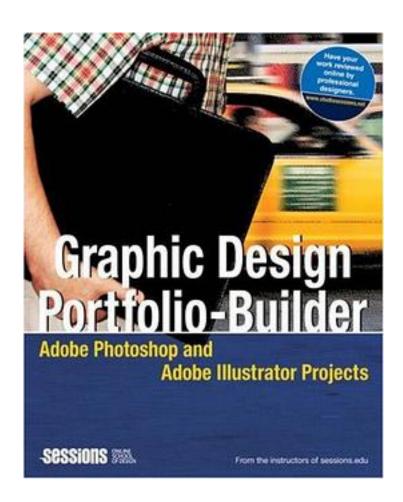
Graphic Design Portfolio-Builder



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Self-paced, self-guided instruction is all well and good, but at the end of the day, most people could use a little feedback--especially when they're ready to build a design portfolio and hit the job market. Not to worry, this book provides actual instructor feedback along with the self-paced, individualized instruction in Photoshop and

Illustrator that designers need. Written by the faculty of New York-based, accredited online design school Sessions.edu, the book uses the school's trademark project-based curriculum to teach essential design concepts with Photoshop and Illustrator. After a brief intro to the world of graphic design, Sessions instructors provide quick "refresher course" chapters on the two programs. Then, armed with Photoshop and Illustrator basics, readers tackle a series of projects that stretch their imagination and creative muscles involving logo design, magazine layouts, illustrations, poster design, digital imaging, book cover design, packaging design, and more. Best of all, readers are encouraged to post their work for expert feedback from Session.edu faculty on "Studio Sessions," the custom Web site created for this book.

作者介绍:
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