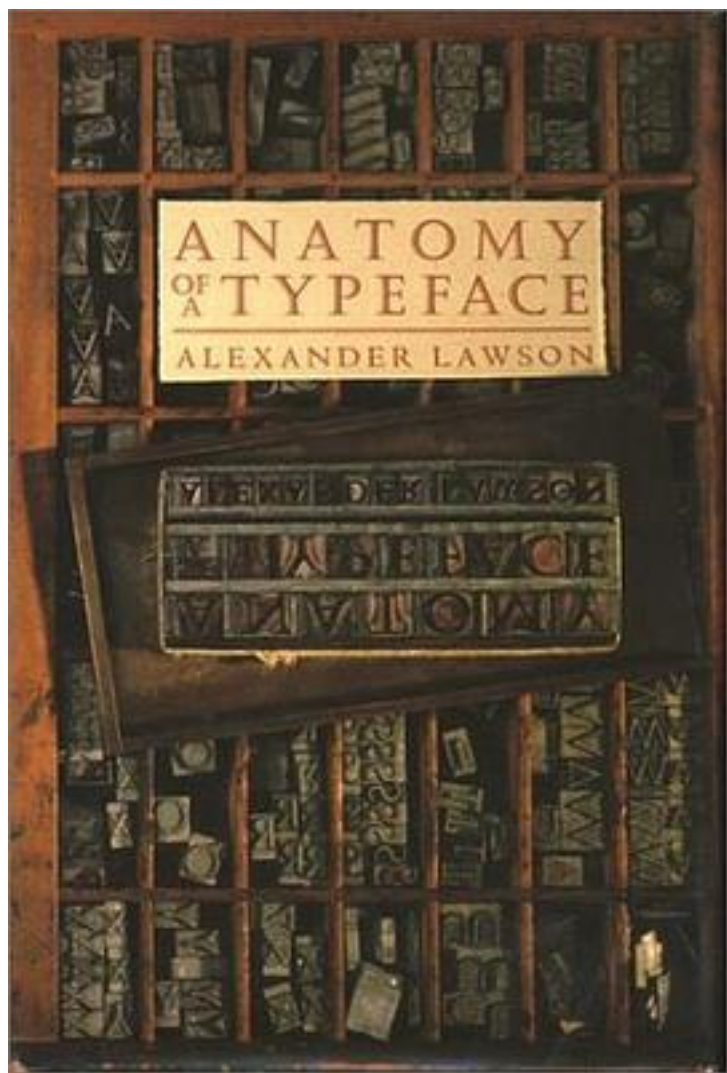


Anatomy of a Typeface



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To the layman, all printing types look the same. But for typographers, graphic artists and others of that lunatic fringe who believe that the letters we look at daily (and take entirely for granted) are of profound importance, the question of how letters are formed, what shape they assume, and how they have evolved remains one of passionate and continuing concern.

Lawson explores the vast territory of types, their development and uses, their antecedents and offspring, with precision, insight, and clarity. Written for the layman but containing exhaustive research, drawings and synopses of typefaces, this book is an essential addition to the library of anyone's typographic library. It is, as Lawson states, not written for the printer convinced that there are already too many typefaces, but rather for that curious part of the population that believes the opposite; that the subtleties of refinement as applies to roman and cursive letters have yet to be fully investigated and that the production of the perfect typeface remains a goal to be as much desired by present as by future type designers. Anyone aspiring to typographic wisdom should own and treasure this classic.

作者介绍:

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标签

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方法论

评论

不得不说，名不副实，这样的书名估计是编辑的创作了。相信编辑和作者都是知道Anatomy of Criticism或者An Anatomy of Melancholy的。这本书是不求深度的史传性质的，基本上就是比较重要的字体、字族的传承发展，而且是更着重设计者和刻字匠人的创作生涯简要描述的，所以对最该分析解剖的字体本身，对字体的形式美感的认识上基本上是没有大的助益的，只是对普通读者来讲，能知道一下什么样的字是中世纪的风格，什么又是文艺复兴的风格，而且是粗浅印象式，并不能给你准确深入的归纳总结。每篇的史传起点基本都在大概上世纪初的一些比较著名或者传奇的字体设计者开始。这些人也都是从古文韵致中传承传统，又结合现代对可读性的需求，做出比较经典的复古范例。复古不泥古。

一章讲一款经典字体，包括起源、传承和当代的复刻。呈现了西方数百年来的字体发展的基本脉络。而历代大师们对至臻至善的完美字型的不懈追求实在让人感动。

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书评

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