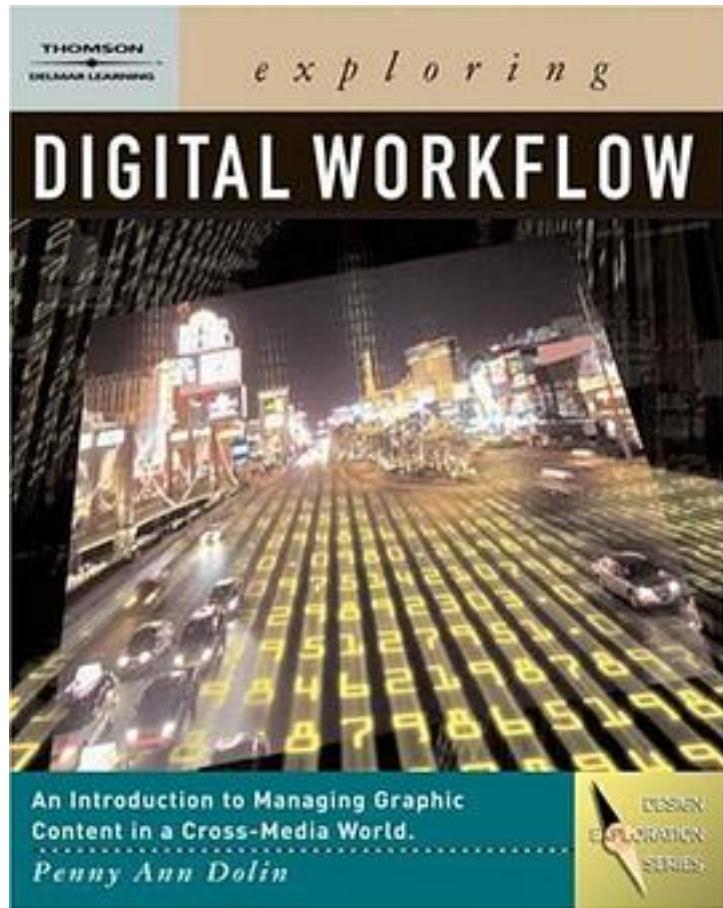


Exploring Digital Workflow (Design Exploration Series)



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著者:Penny Ann Dolin

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Exploring Digital Workflow presents a clear and concise introduction to developing the strategic workflow processes needed to effectively manage and deliver creative

content today. From formatting data for delivery to managing cross-media projects, this timely text combines valuable information on workflow techniques with insight and recommendations from some of the top names in the industry. Coverage includes digital workflow for print and the web, metadata, PDF, XML, automation, scripting, and project management—all presented in a way that is accessible to content creators at all levels. Armed with the knowledge in this information-packed resource, designers and content creators can make the transition from working harder to working smarter.

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