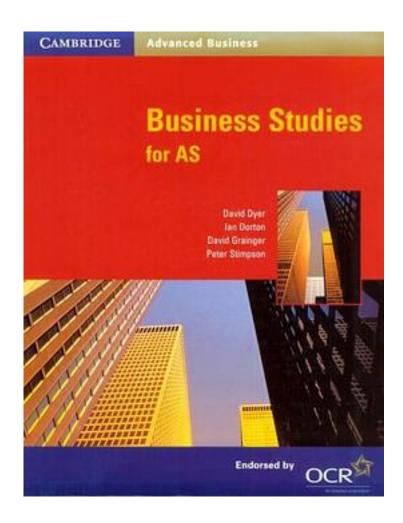
## Business Studies for AS (Cambridge Advanced Business)



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This book has been written specifically for the OCR AS qualification, and provides students with the knowledge and understanding required to succeed in the new

examination. Each unit is clearly structured with a list of learning objectives at the start. Concepts are explained clearly and opportunities are provided to develop analytical skills and test knowledge and understanding. A separate unit provides invaluable advice on exam preparation, including planning revision and interpreting examination questions.
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