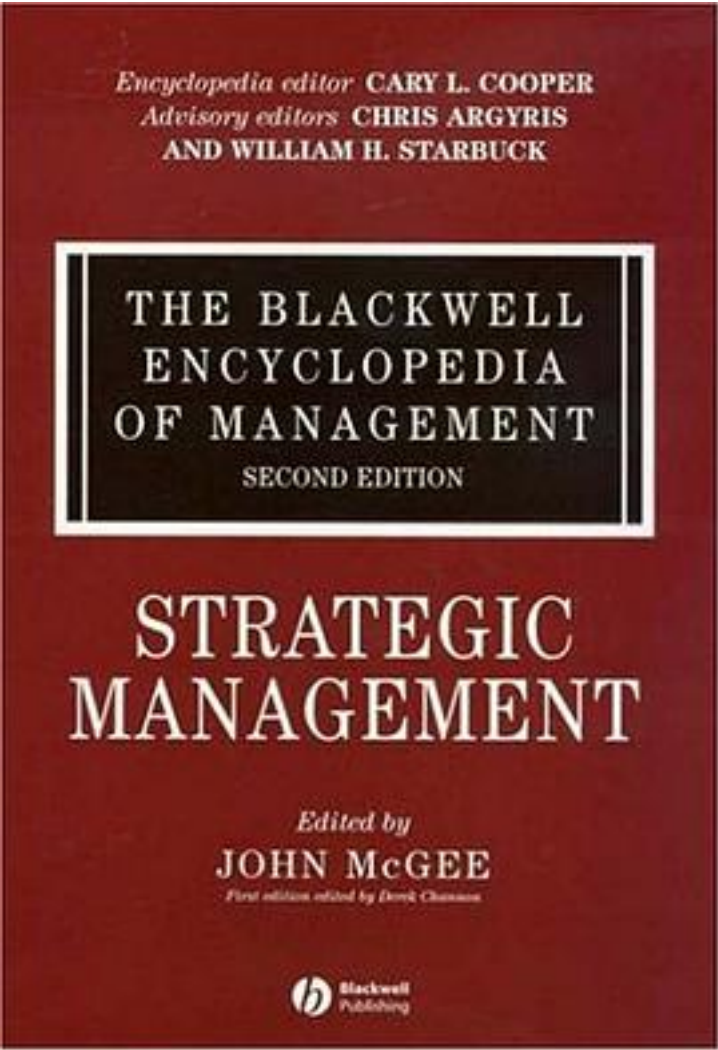


Blackwell管理百科全书



[Blackwell管理百科全书_下载链接1](#)

著者:Werhane, Patrician H. (EDT)/ Freeman, R. Edward (EDT)

出版者:Blackwell Pub

出版时间:1997-12

装帧:HRD

isbn:9781405100137

A thoroughly updated new edition, now reflecting the current business climate of featured countries Features entries from over 220 philosophers, theologians, social scientists, management professors, and practitioners Maintains the standard terms and concepts in business ethics Interweaves the lessons learned from recent instances of financial malfeasance by companies such as Enron, WorldCom, Global Crossing, and Tyco Includes many new subjects such as corporate citizenship, the Sarbanes–Oxley Act, and socially responsible investing Contains entries pertaining to the increasingly sophisticated technology and science of today's world: E–Business, Internet and Business Ethics, nanotechnology, and biodiversity

作者介绍:

目录:

[Blackwell管理百科全书_下载链接1](#)

标签

评论

[Blackwell管理百科全书_下载链接1](#)

书评

[Blackwell管理百科全书_下载链接1](#)