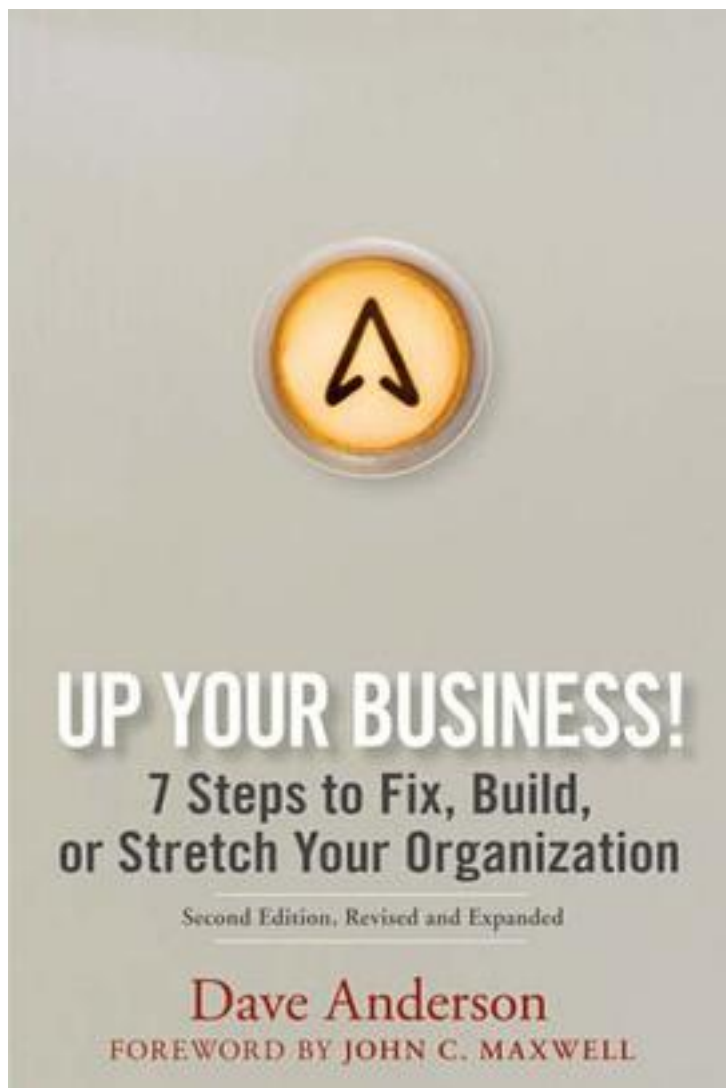


# Up Your Business!



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## 在线阅读本书

Praise for the first edition of Up Your Business! Dave Anderson has hit another home run! Up Your Business! is an invaluable, highly readable guide that should be on the desk--and in the mind--of anyone demanding top-level performance from themselves and others."--James Strock, author, Reagan on Leadership and Theodore Roosevelt on Leadership

Up Your Business! is a powerful blueprint for companies looking to take their business to the next level. It is one of the most powerful books on business and leadership I have ever read and will be a major component of Saga Communications' leadership training."--Warren Lada, Senior Vice President, Saga Communications, Inc.

Once again, Dave Anderson puts it all together in a way that almost makes you think he's been looking over your shoulder all these years. Chapter two alone, 'Abolish Corporate Welfare: Create a Culture of Merit,' is worth the time it takes to read the entire book."--Mike Roscoe, founder and President, Horizon Communications

Finally . . . a business book that gets to the heart of what matters and creates usable templates that could help any business thrive."--Roxanne Emmerich, author, Thank God It's Monday!

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