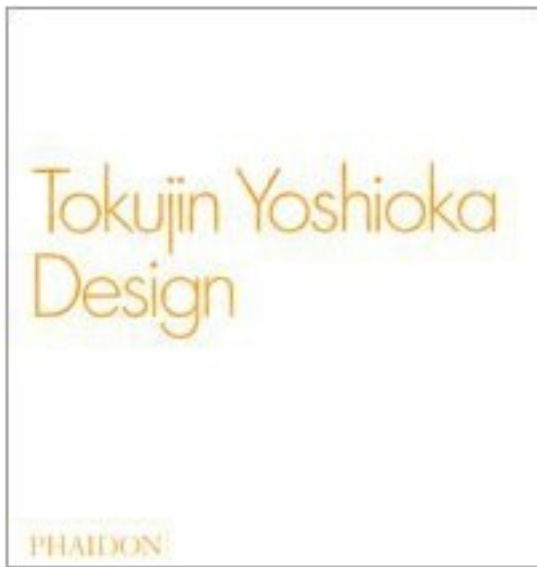


Tokujiin Yoshioka Design



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The First Major Book on one of Japan's Most Radical Designers;Renowned Designer of theHoney-pop Chair."This ability to create something that moves us, using simple tools, is atthe root of his talent; he is superbly gifted in capturing people's heartsin this way. . . . With his enthusiasm and vigor, it is impossible topredict just how far he may push himself in the future."Issey Miyake,from Tokujiin Yoshioka DesignTokujiin Yoshioka (b.1967) is one of the most important young Japanesedesigners working today.Yoshioka's client list includes shop design forIssey Miyake; space design for Nissan, BMW, Shiseido; exhibition design forIssey Miyake, Herm+s, Muji and Peugeot; and product design for Driade. His work ranges from constructing a chair solely out of honeycomb sheets ofpaper to transforming and re-locating a 150-year-old rice barn into hisTokyo studio.Experimenting with a sophisticated interplay of materials,shapes, freshness, and creativity, his approach continually astounds.TOKUJIN YOSHIOKA DESIGN by Ryu Niimi, and with contributing essays by PaolaAntonelli, Elisa Astori, Kozo

Fujimoto, Ross Lovegrove, Ingo Maurer, Issey Miyake and Ryu Niimi, is the first book to present the designer's entire body of work. From his early projects and well-known designs for the Issey Miyake shop in Tokyo, and the iconic Honey-pop chair, to his products today for Driade, this lush monograph combines a major survey of his career with essays by contemporary designers and critics. The book includes not only color photographs of the finished product, but sketches and snapshots of the manufacturing process, showing the processes at work behind Yoshioka's design from conception to culmination. After graduating from Kuwasawa Design School in Tokyo, Yoshioka studied design under Shiro Kuramata and Issey Miyake. Yoshioka created the hats and other accessories worn in the Miyake's fashion shows as well as designed the boutiques' window displays. The motivation behind all of his work focuses on how the act of design is expressed and experienced. Technically excellent with a superb appreciation of light as a design material, his designs use fiber optics, stunning light installations, and reflective-transparent materials in a way that leaves the observer with the impression that the future has arrived. In 2000 Yoshioka established his own design studio where he produced his most famous designs including the Honey-pop chair, a chair made completely out of paper. Flat-packed, until it is opened out into a 3-D form, the chair is custom molded by the weight and body shape of the user. Consistent with Yoshioka's design ethic, the interaction between human beings and materials is central. Materials grow, alter, sculpt, and even transform a chair into an intriguing living system. The Honey-pop chair is in the permanent collections of the Museum of Modern Art, New York and the Vitra Design Museum, Berlin, among others. For Tokuji Yoshioka design means communicating something fascinating, surprising, joyful, and unexpected and with the release of this monograph we are now able to witness this exciting dialogue first-hand.

作者介绍:

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