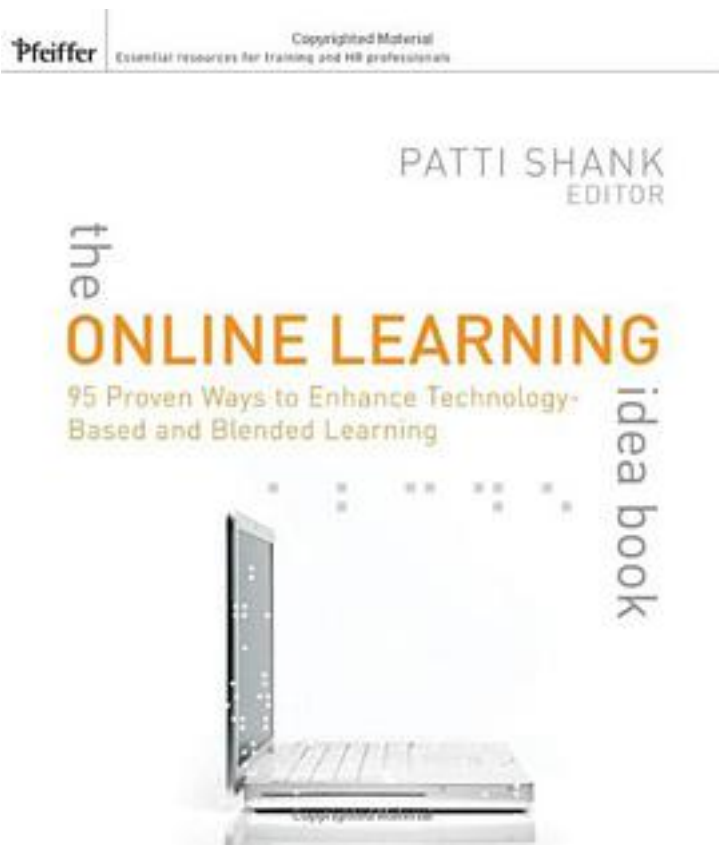


The Online Learning Idea Book



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"For those who think online learning can't be truly interactive, Patti Shank and her colleagues clearly demonstrate--in hundreds of examples--that it can. The real lesson in The Online Learning Idea Book is that technology doesn't build interactive learning; creative thinking and good, solid instructional design does. Using even a smidgen of the great ideas in this book will increase the learning effectiveness of any online program."--Marc J. Rosenberg, consultant, and author of Beyond E-Learning "Patti

Shank has collected great ideas about online learning and teaching from all over the globe. If you are an online instructor or instructional designer looking for new ways to involve and engage your learners, you'll be inspired by this book!"--Terry Morris, associate professor, William Rainey Harper Colleges Filled with techniques, tools, tips, examples, resources, and dozens of "great ideas," this invaluable resource helps people who are looking to build online instructional materials -- or improve existing materials -- discover and implement what the best and brightest in industry and education are doing to make online learning more engaging and compelling. Increase your know-how in the following areas: Look and Feel: how to increase ease-of-use Graphics and Multimedia: how to make instructional graphics engaging and compelling Activities: how to make instruction itself engaging and compelling Tools: how to use a variety of online tools Instructional Design: how to design better and faster.

作者介绍:

目录:	Preface	xv
	Acknowledgments	xvii
	Introduction	1
	SECTION 1	
	Learners, Activities, and Assessments	7
	Chapter 1	
	Ideas for Supporting Learners and Learning	9
	Learning Agreements	10
	Pework Verification	13
	Study Schedule	16
	Performance Tips	20
	Move It	22
	Confirm Exercise Instructions	26
	E-Portfolio	28
	Anonymous Weekly Survey	31
	Personal Wishes	34
	Really Simple Syndication Feeds	37
	Contingency Plans	39
	Virtual Office Hours	42
	Chatbots	45
	Chapter 2	
	Ideas for Making Collaboration Work	49
	Group Formation	50
	Prep for Collaborative Work	54
	Team Agreement Template	57
	Team Assessment	62
	Rules of Engagement Agreement	68
	Team Review Form	73
	Chapter 3	
	Ideas for Making Discussions Work	77
	Discussion Message Protocols	78
	Evaluate Your Contribution	82
	Karma Points for Contributions	84
	Acronym and Emoticon Help	88
	Chapter 4	
	Ideas for Self-Directed and Asynchronous Activities	93

Table Organizers	94
Red Dog	98
Enter, Compare, Print, and Discuss	101
Tell Me Why	104
Time Me	107
Digital Stories	110
Share Bookmarks	112
Tell Me About Yourself	115
An Expert View	118
Email the Author	120
MiniQuest	124
Blog It	128
My Chair	130
Easy Peer Editing	133
Introducing Critical Evaluation	136
Chapter 5	
Ideas for Synchronous Activities	141
Chat Moderator	142
Come (Back) Early	144
Low-Tech Listening Exercise	147
Trainer-Expert Collaboration	150
Pyramid	153
Before Ninety	155
Daring Feats	157
Spotlights	159
Vowels	161
Gordon Mackenzie–Style Lecture	163
Vanity License Plate	167
Lighten Up	169
Where Are You?	171
Word Search	173
Chapter 6	
Ideas for Self-Check Activities and Assessments	177
Adapted Classroom Assessment Techniques	178
Review Puzzles and Games	180
Flash Cards	184
Know Your Flooring	187
Board Game Self-Check	191
Drag-and-Drop Self-Check	194
Fact-or-Fiction Self-Check	196
Mixed Signals	199
Millionaire Game	202
Show Training Value	205
SECTION 2	
Instructional Design	209
Chapter 7	
Ideas for the Design and Development Process	211
Process Flowchart	212
Design Guidelines	216
Learner Stories	221
Personalized Learning Model	226
Content Templates	228
Fast E-Learning Templates	232
Chapter 8	

Ideas for Navigation and Usability 239
Concept Maps and Causal Loops for Navigation 240
Collapsible and Movable Text Layer 244
Automated Back and Next Buttons and Page Numbering 247
Double Use Glossary 249
Automated Reference 252
Here's What's New 255
Chapter 9
Ideas for Creative Design 259
Funny Stats 260
Take the Metro 263
Metaphors to Aid Learning 267
Stories to Understand the Big Picture 269
Virtual Coach 273
Field Clinic 276
Outrageous Nonexamples 280
What I Really Think 283
Virtual Campus 287
Visual Ideas 292
Chapter 10
Ideas for Creative Media 297
Show Me 298
Slow or Fast Images 301
Energy Balance 304
Interactive History 308
Interactive Physics 312
Inside a Cell 318
Sea Vents 321
Tsunami 324
Movement Sensors 328
Genome Timeline 331
DNA Sliding Clamp 334
DNA Sequence Explorer 337
Build Your Own Instructional Game 340
It's NOT Ninety-Five 345
Glossary 347
Your Ideas 351
About the Editor 353
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