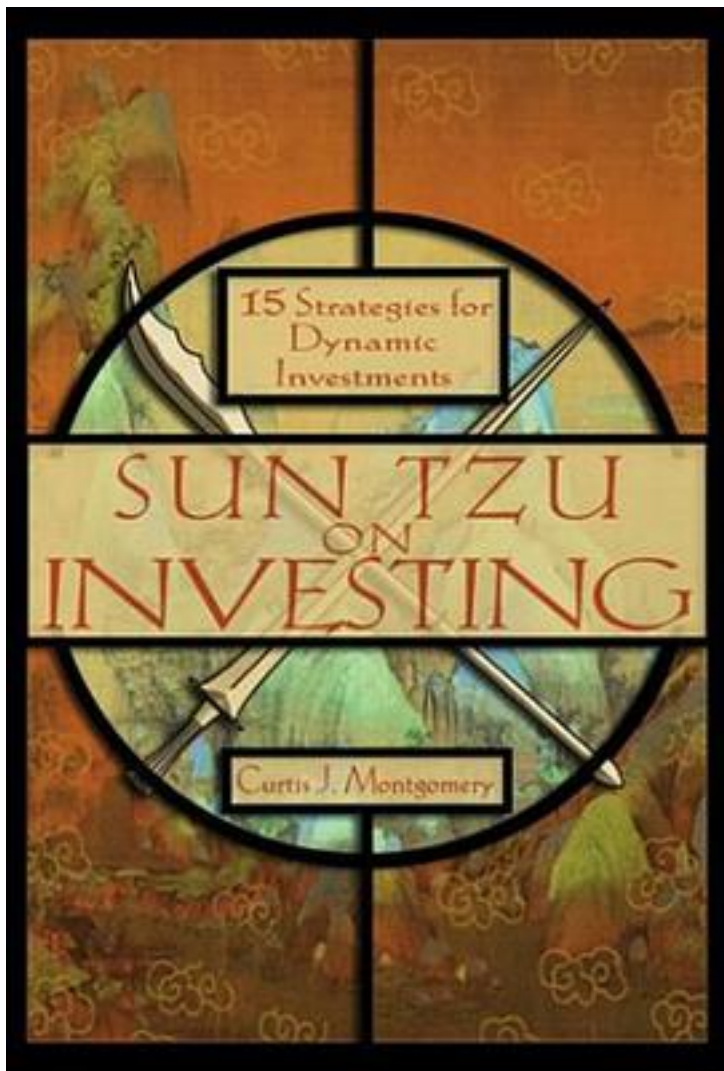


Sun Tzu on Investing



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著者:Curtis J. Montgomery

出版者:John Wiley & Sons

出版时间:2003-09-01

装帧:Hardcover

isbn:9780470821077

“Some of the wisest words for investors can be found in this book, not only because of Curtis Montgomery’s extensive studies but also by the fascinating framework he uses. Applying Chinese philosophy and particularly that of Sun Tzu to investing make a lot of sense. Sun Tzu’s Art of War contains a great deal of wisdom applicable to investing and Montgomery illustrates this beautifully.” – Mark Mobius, Managing Director, Templeton Emerging Markets Fund, Author of Passport to Profits and Mobius on Emerging Markets “With this book, Curtis Montgomery has provided an enormous service to the investor and the stock market community. This book shows how to apply Sun Tzu’s timeless understanding of strategy to the stock market. Drawing on examples from today, and based on lessons from the past, this book belongs on the bookshelf of every serious investor.” – Franklin Lavin, U.S. Ambassador to Singapore

“Investors from all cultures will enjoy Sun Tzu on Investing, as it makes relevant the universal paradox of business that strategy must be like water, with form yet formless, and most robust when it is least rigid. Such ancient Taoist insights are presented here in a fresh and entertaining style that will enlighten every investing mind.” – Dr. Ron Sim, Chief Executive Officer, OSIM International Ltd. “Few Westerners have such a deep grasp of the Taoist philosophy of Sun Tzu as Curtis Montgomery. By citing Buddha, Leonardo da Vinci, Charles Darwin and many other Montgomery unveils the profound depth of the Art of War. Read Sun Tzu on Investing and you are closer to Tao; the effortless way, winning without fighting.” – Dr Foo Chek Teck, Author of Reminiscences of an Ancient Strategist: Mind of Sun Tzu Over two thousand years ago, the Chinese warrior, Sun Tzu, laid down a unique set of strategies for success in battle. His timeless insights, which can be distilled as “To Win without fighting is best” have increasingly found application in global business and politics. His philosophies can also be insightful as one tries to conquer today’s global stock markets. In Sun Tzu on Investing, Master Sun’s teachings, captured in his ancient writings called The Art of War, are applied to the modern battlefields of finance and investing. Curtis Montgomery has taken the core principles of Sun Tzu to provide an effective framework for investors of all levels. Some of the key principles include: Strategic planning Effectively utilizing your intelligence network Identifying advantageous positions Sun Tzu on Investing is unique in its efforts to apply Taoist philosophies of ancient China to modern day stock market investing. Written in an easy-to-read style that is both engaging and informative, this book offers priceless advice for anyone preparing to do battle in the ruthless environment of world’s stock markets.

作者介绍:

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