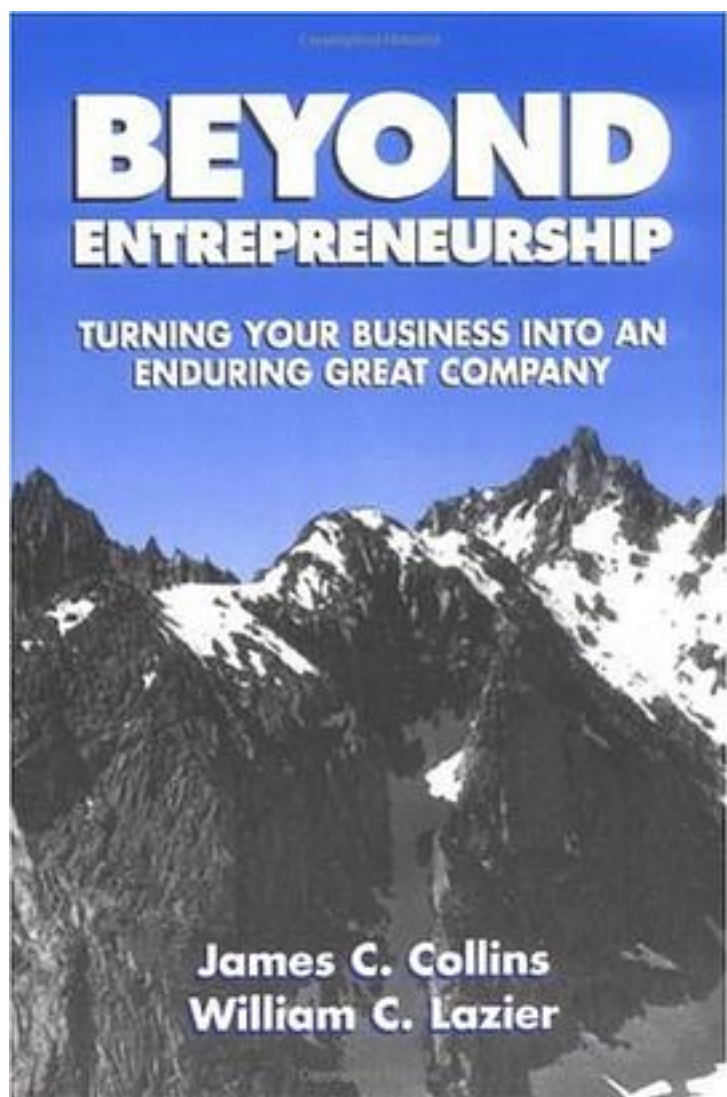


Beyond Entrepreneurship



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著者:James Collins

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This inspiring work provides entrepreneurs with building blocks to help their companies sustain high performance, play a leadership role in their industries, and remain great for generations. Includes plenty of real-world examples drawn from Nike, L.L. Bean, Wal-Mart, Federal Express, and other success stories.

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