

服装英语



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本书课文选自最新出版的英语原版书籍，内容包括时装业演变、设计师工作、服装材料、纸样制作、服装生产、服装零售、服装广告、服装业职位、消费者需求与服装营销等。涉及服装专业英语词类广、选材新颖、内容丰富、实用性强。通过学习本书，可以掌握服装设计、生产和贸易的专业英语。本书可作为高等院校服装设计，服装工程、服装史论、服装文化和服装贸易专业的英语教材，也可供广大服装工作者和业余爱好者阅读。

作者介绍:

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