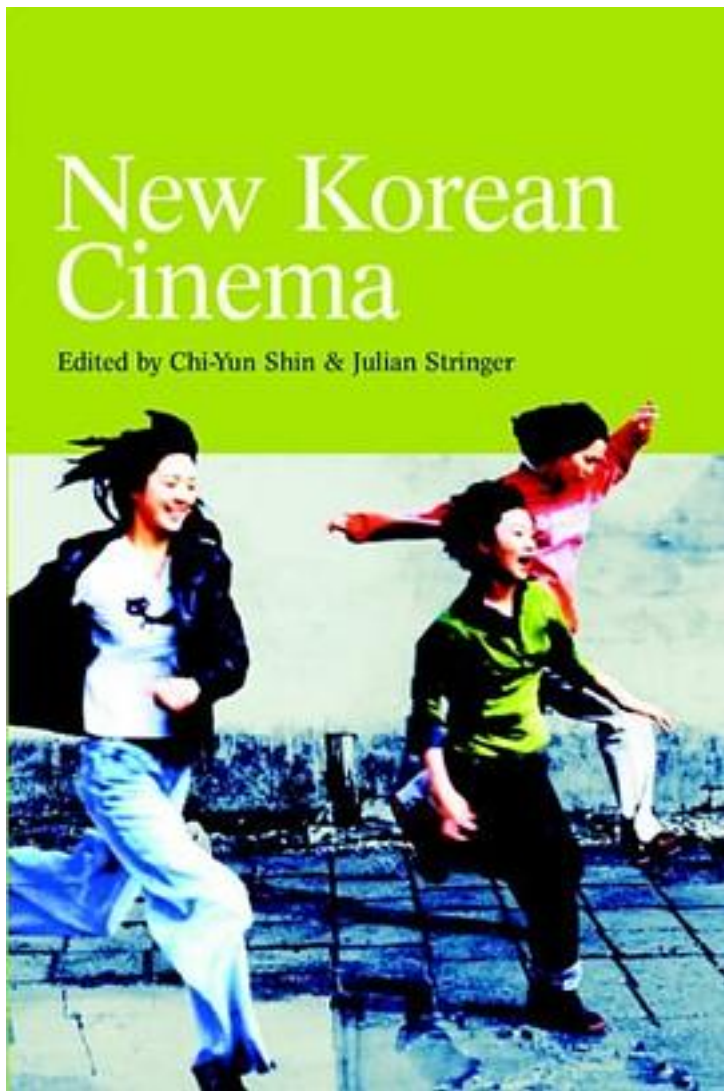


New Korean Cinema



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”Highly recommended.”

—Choice</P>

"Korean cinema is arguably more important on the world stage today than either the Japanese or Hong Kong cinemas. This book is a major intervention into the study of global media production and consumption."

—David Desser, University of Illinois at Champaign-Urbana</P>

“South Korean film is one of the newest and most exciting areas of research and interest. The coverage of the subject in this volume is nuanced and impressive.”

—Kathleen McHugh, UCLA</P>

Korean film has been heralded as the "newest tiger" of Asian cinema. In the past year, South Korea became one of the only countries in the world in which local films outsold Hollywood films, and Korean director Park Chan-wook was awarded the Grand Prix at Cannes.</P>

New Korean Cinema provides a comprehensive overview of the production, circulation, and reception of this vibrant cinema, which has begun to flourish again in the past decade, following the lifting of repressive government policies. In addition to providing a cultural, historical, and social context for understanding this burgeoning cinema, the book considers the political economy of South Korea's film industry, strategies of domestic and international distribution and marketing, and the consumption of Korean films throughout the world. The volume also includes a glossary of key terms and a bibliography of works on Korean cinema.</P>

New Korean Cinema gathers prominent critics from North America, Asia, and Europe to make sense of this exploding film industry. This book is essential reading for anyone seeking to understand the complex roles played by national and regional cinemas in a global age.

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