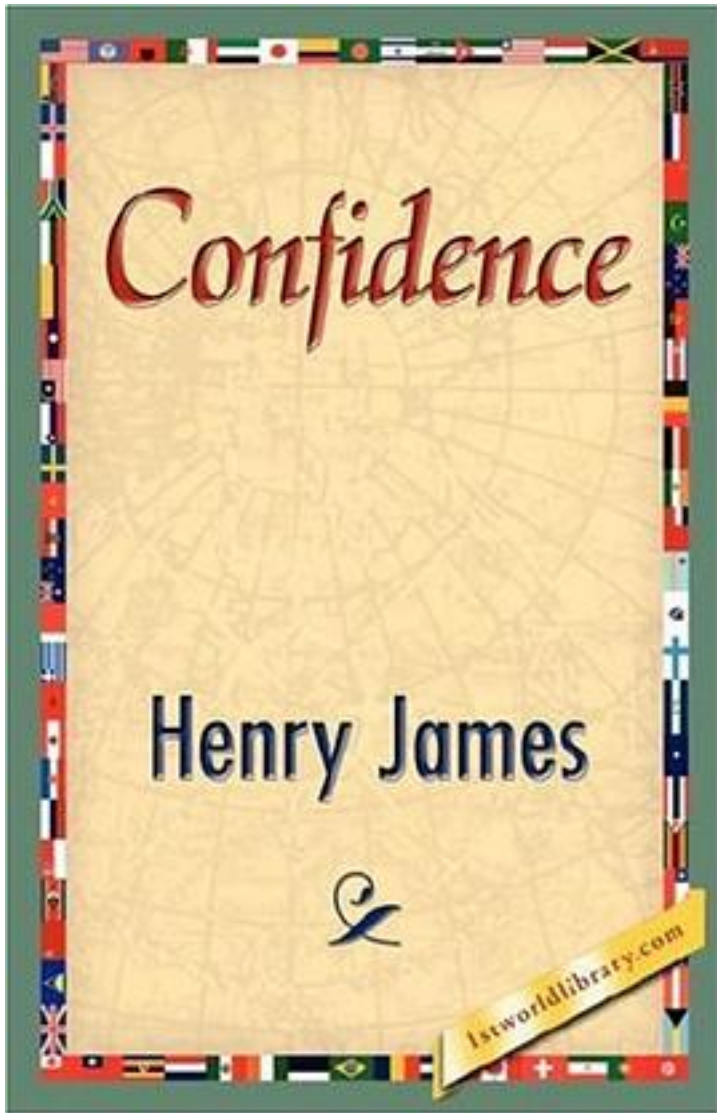


# Confidence



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From the locker room to the living room to the boardroom—how winners become winners . . . and stay that way.

Is success simply a matter of money and talent? Or is there another reason why some people and organizations always land on their feet, while others, equally talented, stumble again and again?

There's a fundamental principle at work—confidence—that makes the difference between winning and losing in any competition, be it a high school basketball game or a high-stakes business situation. In *Confidence*, Harvard Business School professor Rosabeth Moss Kanter shows why organizations of all types may be brimming with talent but not be winners. Based on her extraordinary investigation of success and failure in companies such as Continental Airlines and Verizon and sports teams such as the New England Patriots and Philadelphia Eagles, as well as the arenas of education, health care, and politics, Kanter explores a new theory and practice of success and provides people in leadership positions with a prescriptive program for maintaining a winning streak or turning around a downward spiral.

Packed with brilliant, practical ideas, *Confidence* provides fresh thinking about success in all facets of life—from the factors that can make or break corporations and governments to the keys for successful relationships in the workplace or at home.

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