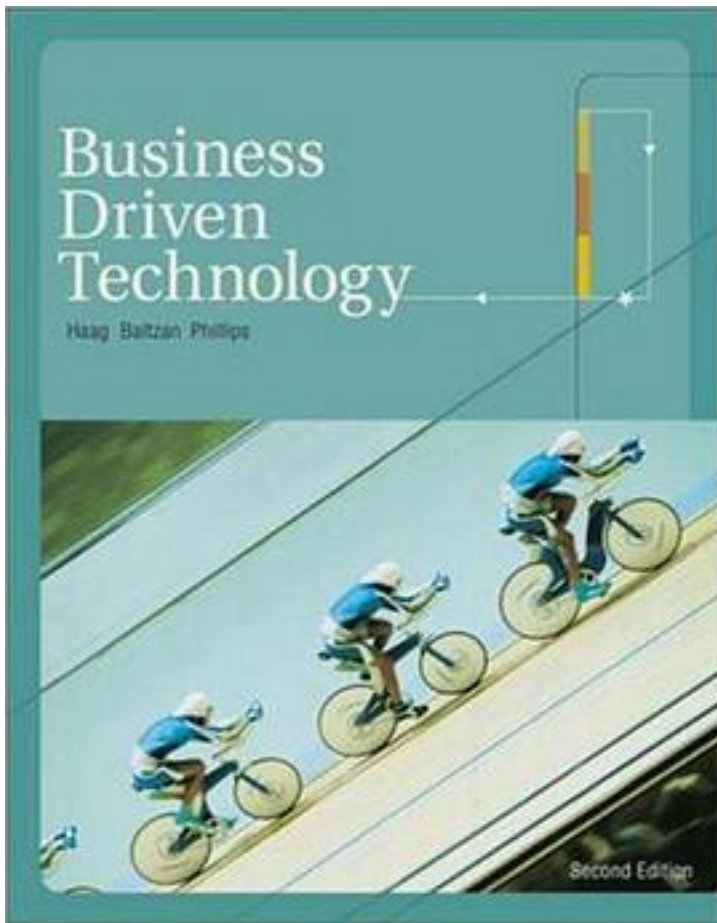


Business Driven Technology with MSource 2007 and Student CD



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"BDT" takes a business-first approach, starting each chapter by explaining the value of a business initiative and then detailing the technology that enables the initiative. This

revolutionary approach instantly demonstrates the 'why' to business students without boring them with the 'how'. The adaptive chapter/plugin organization allows the instructor to adjust content according to their business or technical preferences.

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